

HOSTED BY:



MINISTRY OF TRADE
REPUBLIC OF INDONESIA



ASEAN
INDONESIA
2023

TRADE **X** PO ^{38th}
indonesia

Exhibition | Seminar | Business Matching | Trade Mission

YOUR BEST PRODUCT SOURCING DESTINATION

BE SURE TO VISIT

18 - 22 OCT 2023
(Offline Exhibition)
ICE - BSD City

18 OCT - 18 DEC 2023
(Online Exhibition)



SUSTAINABLE TRADE
FOR GLOBAL ECONOMIC RESILIENCE

Monas | Labuan Bajo | Bali | Borobudur

www.tradexpoindonesia.com

General Information

Event : Trade Expo Indonesia 2023

Theme : Sustainable Trade For Global Economic Resilience

Date : 18 - 22 October 2023, Indonesia Convention Exhibition - BSD City
18 October - 18 December 2023 (Online Exhibition)

Time : 10.00 - 19.00 GMT +07.00 (Offline)
09.00 - 22.00 GMT +07.00 (Online)



ABOUT TEI

The 38th Trade Expo Indonesia (TEI) 2023 is continued and further enhanced from its previous edition in 2022 as the largest and reliable Business to Business (B2B) interaction platform in Indonesia, hosted by the Directorate General of National Export Development of the Ministry of Trade – Republic of Indonesia.

TEI has been acknowledged for years as best product sourcing destination for international buyers to find the finest export products and services at the most competitive quality, pricing and varieties. TEI 2023 is sure to offer the latest innovative products for the global market.

As a one-stop business destination running in offline and online platforms, TEI 2023 presents 7 zones of categorized products with live interactions at Indonesia Convention Exhibition (ICE) BSD City Tangerang - Indonesia from October 18 to 22, 2023 and online interactions at www.tradexpoindonesia.com with useful digital features to get connected, get engaged and get advantages of doing business.

Even more, buyers and visitors have the opportunity to join and benefit from comprehensive supporting programs parallel to the exhibition, such as Trade Forums, International Seminars, Business Matching and Trade Missions – International and local.

Be sure to visit TEI 2023 to connect with Indonesia's best suppliers.



VISITING HOUR

Offline Exhibition

Wednesday - Sunday, 18 - 22 Oct 2023
09:00 am - 7:00 pm

Online Exhibition

18 Oct - 18 Dec 2023
www.tradexpoindonesia.com
09:00 am - 10:00 pm

Online Product Showcase

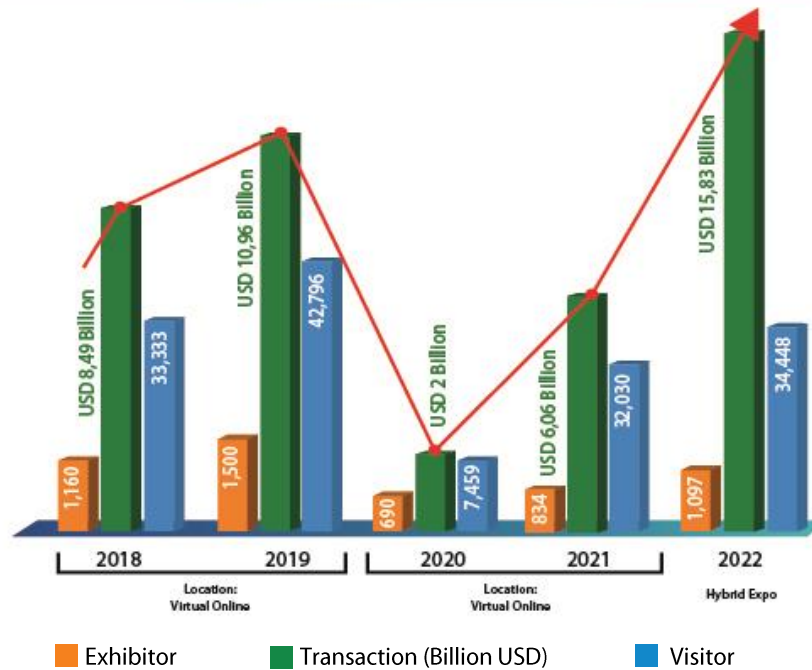
Is available for access at any time from
18 Oct 2023 to 18 Dec 2023

SUPPORTING PROGRAMS

- Business Matching
- Business Counselling
- International Seminar
- International and Local Trade Missions
- Live Performance
- Buyers Night

TRADE EXPO INDONESIA IN FIGURES

TEI 2018-2022 Performance



TEI 2022 Performance



29.714
Visitors



1.097
Exhibitors



USD 15,83 Billion
Total Transaction

5 TOP TRADE VALUES BY COUNTRY 2022



PRC
USD 10,78
Billion



India
USD 1,505
Billion



Japan
USD 843,96
Million



Egypt
USD 492,04
Million



Philippines
USD 343,22
Million

5 TOP BUYERS BY COUNTRY 2022



India
(402)



Malaysia
(294)



PRC
(262)



Nigeria
(148)



Saudi Arabia
(120)

5 TOP PRODUCT SALES 2022



CPO
USD 9.19
Billion



Coal
USD 2.64
Billion



**Agricultural
Products**
USD 777.81
Million



**Fishery
Products**
USD 441.763
Million



**Paper & Paper
Products**
USD 385.86
Million

REASONS TO VISIT



Trade Expo Indonesia is one of the biggest Business to Business export product exhibitions in Indonesia with extensive tradeshow portfolio for the past 37 editions.



Showing a wide range of Indonesian premium export goods and services showcased conveniently in 7 zones at the exhibition area.



Presenting a comprehensive parallel activities of international seminar, business forum, one-on-one business matching, local and international trade missions and business forum to explore trade and investment opportunities.



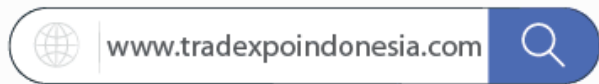
Providing an excellent networking experience that gives you an opportunity to meet high government officials and business leaders.



A touch of cultural experience of uniquely Indonesian hospitality, fashion & accessories as well as culinary richness to explore and enjoy.



EASY STEPS TO REGISTER



Go to www.tradexpoindonesia.com

Click "Register Now!" button on Main Banner Website



Successfully Registered
Welcome to
Trade Expo Indonesia 2023



Fill out Buyer & Visitor
Registration Form



Click "Register"
on Login Page

7

PRODUCT ZONES

PRODUCTS & SERVICES OF INTEREST



FOOD & BEVERAGES

- Fishery Products & Seafood
- Fresh Meat Products
- Processed Meat Products
- Frozen Food Stuff
- Vegetable Oil
- Cacao & Processed Cacao Products
- Spices
- Coffee & Tea
- Other Processed Food
- Agricultural Products
- Halal Certified Food & Beverages
- Others _____



BEAUTY & PERSONAL CARE

- Personal Care
- Vitamins & Supplements
- Herbal Products
- Cosmetics
- Spa Treatment
- Skin Care
- Healthcare & Beauty Halal Certified Products
- Others _____



FASHION, TEXTILE & ACCESORIES

- Fashion
- Textile
- Modest Fashion
- Footwear
- Jewellery
- Fashion Accessories & Life Style Products
- Others _____



MEDICAL EQUIPMENT & HEALTHCARE

- Personal Safety Wears
- Clinical / Medical
- Laboratory
- Health Equipment
- Pharmacy Products
- Vaccine
- Medical Preventives
- Others _____



HOME LIVING

- Furniture
- Handicraft
- Home Decor
- Furnishing
- Others _____



CHEMICAL, ENERGY & INDUSTRIAL PRODUCT

- Crude Palm Oil (CPO) & CPO Derivatives
- Paper & Paper Products
- Rubber & Rubber Products
- Motor Vehicles & Spare Parts
- Chemicals & Organic Chemicals
- Wood & Wood Products
- Building Material
- Electronic Products
- Strategic Industries
- Plasticware
- Household Ware
- Others _____



DIGITAL & SERVICES

- Digital Streaming
- Digital Game Industry
- Animation Industry
- Licensing & Merchandising
- Digital Finance
- E-commerce
- Digital Advertising
- Logistics
- Franchise
- Formal Work Force
- Others _____

LAYOUT & Category Product



HALL 2 & 3

FOOD & BEVERAGES

- Fishery Products & Seafood • Fresh Meat Products • Processed Meat Products • Frozen Food Stuff • Vegetable Oil • Cacao & Processed Cacao Products • Spices • Coffee & Tea • Other Processed Food • Agricultural Products • Halal Certified Food & Beverages

HALL 3A

HOME LIVING

- Furniture • Handicraft • Home Decor • Furnishing

HALL 7

MEDICAL EQUIPMENT & HEALTHCARE

- Personal Safety Wears • Clinical / Medical • Laboratory • Health Equipment • Pharmacy Products • Vaccine • Medical Preventives

HALL 5 & 6

CHEMICAL, ENERGY & INDUSTRIAL PRODUCT

- Crude Palm Oil (CPO) & CPO Derivatives • Paper & Paper Products • Rubber & Rubber Products • Motor Vehicles & Spare Parts • Chemicals & Organic Chemicals • Wood & Wood Products • Building Material • Electronic Products • Strategic Industries • Plasticware • Household Ware

HALL 7

BEAUTY & PERSONAL CARE

- Personal Care • Vitamins & Supplements • Herbal Products • Cosmetics • Spa Treatment • Skin Care • Healthcare & Beauty Halal Certified Products

LEGEND

- Registration
- Information
- DGNED
- Wall of Destination
- Photobooth
- Luggage Counter
- Entrance
- Exit

HALL 8

FASHION, TEXTILE & ACCESORIES

- Fashion • Textile • Modest Fashion • Footwear • Jewelry • Fashion Accessories • & Life Style Products

□ Regular Area

□ Prime Area

BUYER OFFLINE SERVICES



Free airport pickup to official hotel upon arrival



Free Wi-Fi at venue



Shuttle Services
official hotel - venue - official hotel



Complimentary use
of business lounge at venue



Free Interpreter
Services (English, Chinese, Arabic)

VISITOR PROFILE



Buyers & Traders



Manufacturers



Importers



Distributors and
Wholesalers



Hoteliers and
Restaurateurs



Business and Trade
Associations

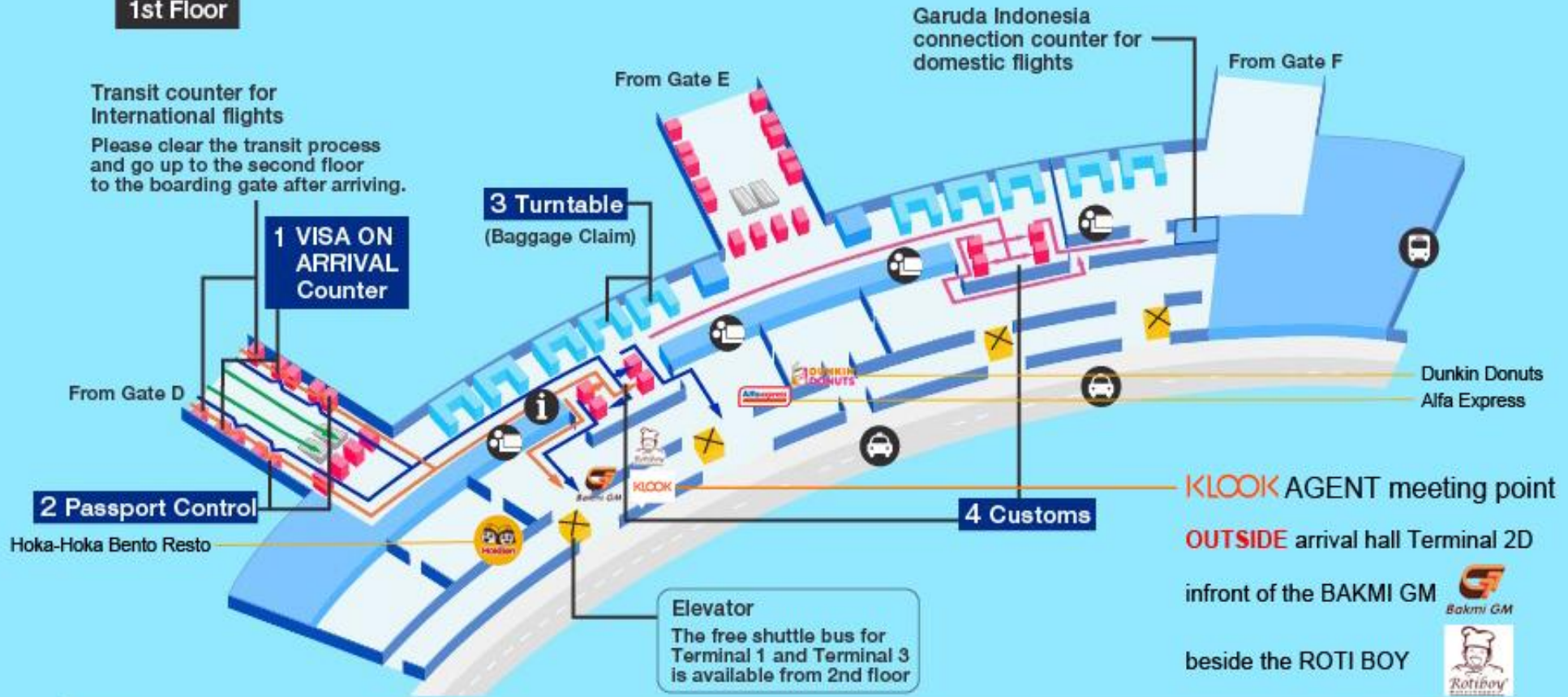


Investors



Media

**Terminal 2
1st Floor**



- Elevator
- Information
- Currency exchange
- ATM
- Smoking Room
- Railway
- Monorail
- Toilet
- Nursery
- Telephone
- Coin Lockers
- Bus
- Taxi
- Boat

- Passengers arriving at Jakarta Soekamo Hatta International Airport
- Transit Passengers for International Flights departing from terminal 2
- Transit Passengers for Flights departing from terminal 1&3
- Transit Passengers for Garuda Indonesia domestic flights

Soekarno Hatta International Airport Airlines Information

Terminal 2

- Air Asia
- Air Asia
Indonesia Extra
- Air Asia
Philippines
- Lion Air
- Malindo Airlines
- Sriwijaya Air

Terminal 3

- Air Asia
- Air China
- All Nippon
- Asiana Airlines
- Batik Air International
- Cathay Pacific Airways
- China Airlines
- China Eastern
- China Southern
- Citilink
- Emirates
- Ethiopian Airlines
- Etihad Airways
- Eva Air
- Flynas
- Garuda Indonesia
- Japan Airlines
- KLM Royal Dutch
- Korean Airlines
- Malaysian Airlines
- Oman Airlines
- Philippine Airlines
- Qantas Airways
- Qatar Airways
- Royal Brunei Airlines
- Singapore Airlines
- Sri Lankan Airlines
- Thai Airways
- Turkish Airlines
- Vietnam Airlines
- Xiamen Airline

Buyers Arrival Guideline



ROAD to TEI 2023

AT ICE-BSD CITY, TANGERANG - INDONESIA



Note :
ICE - Airport (Terminal 3 Soekarno - Hatta to ICE BSD ± 45 KM, Aprox 1 hour by car)

Official Hotel



**HOTEL SANTIKA PREMIERE
ICE BSD CITY ★★★★★
(0.1 KM to ICE BSD)**



**HOTEL SANTIKA
BSD CITY - SERPONG ★★★
(5 KM to ICE BSD)**



**HOTEL MERCURE
TANGERANG
BSD CITY ★★★★★
(1.8 KM to ICE BSD)**



**JHL SOLITAIRE
GADING SERPONG ★★★★★
(7.3 KM to ICE BSD)**



**PRANAYA BOUTIQUE
HOTEL ★★★★★
(4.9 KM to ICE BSD)**



**TREMBESI HOTEL ★★★★★
(5.2 KM to ICE BSD)**

Schedule Airport to Hotel

Date	Schedule							
16-Oct-23	08:00	09:00	11:00	14:00	16:00	19:00	22:00	00:00
17-Oct-23	08:00	09:00	11:00	14:00	16:00	19:00	22:00	00:00
18-Oct-23	13:00	14:00	15:00	16:00	17:00	19:00	21:00	23:00
19-Oct-23	13:30	15:00	17:00	19:00	21:00			
20-Oct-23	14:00	16:30	19:00					

Schedule Airport to Indonesia Convention Exhibition, BSD City

Date	Schedule					
18-Oct-23	08:00	09:00	10:00	11:00	12:00	
19 & 20 Oct 2023	08:00		10:00		12:00	

Schedule Hotel - Venue - Hotel

Day	Date	Hotel	HOTEL to ICE				ICE to HOTEL			
Wednesday	18-Oct-23	HOTEL MERCURE TANGERANG BSD CITY ****	07:30	08:30	10:30	11:30	12:30	14:00	15:30	17:00
		HOTEL PRANAYA BOUTIQUE ****	07:30	08:30	10:30	11:30	12:30	14:00	15:30	17:00
		HOTEL TREMBESI BSD ****	07:30	08:30	10:30	11:30	12:30	14:00	15:30	17:00
		HOTEL SANTIKA BSD CITY - SERPONG ***	07:30	08:30	10:30	11:30	12:30	14:00	15:30	17:00
		JHL SOLITAIRE GADING SERPONG *****	07:30	08:30	10:30	11:30	12:30	14:00	15:30	17:00
Thursday	19-Oct-23	HOTEL MERCURE TANGERANG BSD CITY ****	08:30	10:00	11:00		12:30	14:00	15:30	21:00
		HOTEL PRANAYA BOUTIQUE ****	08:30	10:00	11:00		12:30	14:00	15:30	21:00
		HOTEL TREMBESI BSD ****	08:30	10:00	11:00		12:30	14:00	15:30	21:00
		HOTEL SANTIKA BSD CITY - SERPONG ***	08:30	10:00	11:00		12:30	14:00	15:30	21:00
		JHL SOLITAIRE GADING SERPONG *****	08:30	10:00	11:00		12:30	14:00	15:30	21:00
Friday	20-Oct-23	HOTEL MERCURE TANGERANG BSD CITY ****	08:30	10:00	11:00		13:30	15:00	16:30	
		HOTEL PRANAYA BOUTIQUE ****	08:30	10:00	11:00		13:30	15:00	16:30	
		HOTEL TREMBESI BSD ****	08:30	10:00	11:00		13:30	15:00	16:30	
		HOTEL SANTIKA BSD CITY - SERPONG ***	08:30	10:00	11:00		13:30	15:00	16:30	
		JHL SOLITAIRE GADING SERPONG *****	08:30	10:00	11:00		13:30	15:00	16:30	
Saturday	21-Oct-23	HOTEL MERCURE TANGERANG BSD CITY ****	09:30	11:00			14:00	16:00		
		HOTEL PRANAYA BOUTIQUE ****	09:30	11:00			14:00	16:00		
		HOTEL TREMBESI BSD ****	09:30	11:00			14:00	16:00		
		HOTEL SANTIKA BSD CITY - SERPONG ***	09:30	11:00			14:00	16:00		
		JHL SOLITAIRE GADING SERPONG *****	09:30	11:00			14:00	16:00		
Sunday	22-Oct-23	HOTEL MERCURE TANGERANG BSD CITY ****	09:30				15:00			
		HOTEL PRANAYA BOUTIQUE ****	09:30				15:00			
		HOTEL TREMBESI BSD ****	09:30				15:00			
		HOTEL SANTIKA BSD CITY - SERPONG ***	09:30				15:00			
		JHL SOLITAIRE GADING SERPONG *****	09:30				15:00			

TRADE **X**PO ^{38th} Indonesia

Exhibition | Seminar | Business Matching | Trade Mission

18 - 22 OCT 2023 (Offline Exhibition)
Indonesia Convention Exhibition (ICE) BSD City

18 OCT - 18 DEC 2023 (Online Exhibition)

www.tradexpoindonesia.com



Kementerian Perdagangan
Trade Expo Indonesia

For Buyer Information :

Harwin Hartanto, Mr. : +62 838-9601-8328 | harwinhartanto@debindo.com

P : +62 829 3677, 829 3679 | E : tradexpoindonesia@kemendag.go.id / tradexpoindonesia@debindo.com / info@debindo.com