

**HONG KONG  
FINTECH WEEK  
STARTMEUPHK**

**November 2-6, 2026**

Hong Kong Convention and Exhibition Centre  
and Multiple Venues

# Chinese Mainland and International Delegation Opportunities



Organisers



Appointed Event Organiser

**InvestHK**

**FintechHK**



**Finoverse**

# Hong Kong FinTech Week x StartmeupHK 2026: Shaping the Future of Innovation in Hong Kong and Beyond



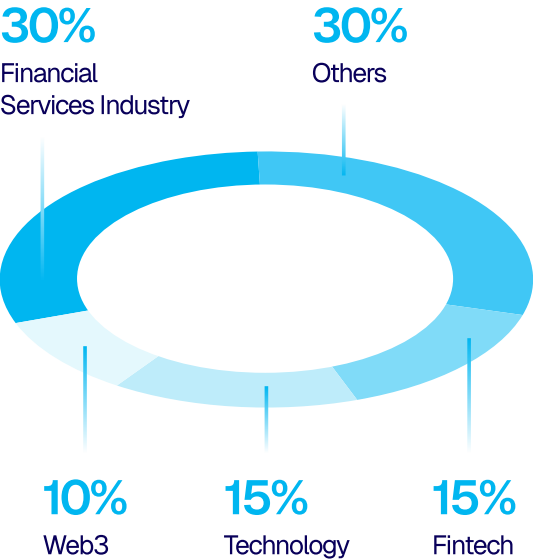
Building on over a decade of success and the record-breaking 10th anniversary edition last year, which welcomed 45,000+ global leaders, Hong Kong FinTech Week x StartmeupHK will return on the 2 to 6 November in 2026. The event will take place at the Hong Kong Convention and Exhibition Centre and multiple venues across the city and the Greater Bay Area (GBA). It will feature a dynamic week of conferences, exhibitions, community events, company visits, and unparalleled networking opportunities.

Rooted in Hong Kong's unique position as an international gateway and its role as the “super connector” for future-ready industries, tech leaders, startups, investors, and policymakers, the 2026 edition will continue to elevate its market focus beyond Hong Kong - bridging opportunities and driving the next wave of innovation and global collaboration between the Chinese Mainland and international markets.

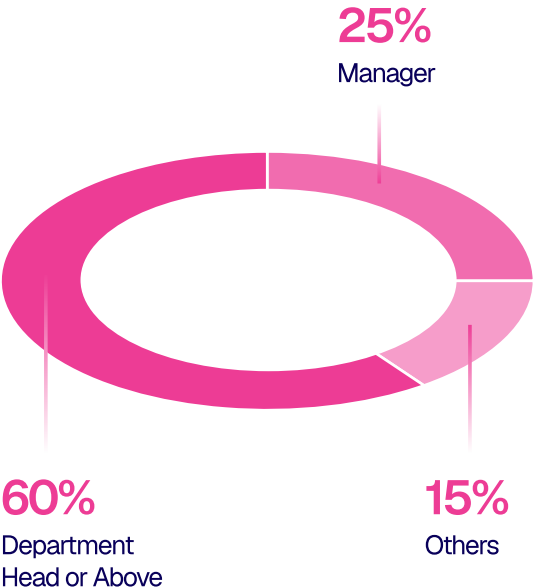
# What to Expect in 2026



## Sector:



## Seniority:



# Why Should You Join Our Event

## Dominate the Global Stage of Innovation and Finance

Leverage Hong Kong's strengths as the third-ranked global financial centre, the top global fintech hub, and the world's leading IPO venue. Join this premier annual gathering in Asia to connect with 45,000+ key decision-makers, investors, and tech leaders from 120+ economies, gain and exchange insights with 1,000+ world-class speakers, and showcase your brand alongside 800+ exhibitors for global market access.



## Expand Your Reach in the Chinese Mainland and GBA Markets

Tap into the thriving tech ecosystem of the Greater Bay Area (GBA), one of the Chinese Mainland's leading innovation hubs, with Hong Kong and our event as your "super connector" to the Chinese Mainland market. Unlock unparalleled opportunities for cross-boundary growth through exclusive market insights, curated company visits, and high-impact meetings with potential business partners - facilitated directly in the GBA.



## Benefit from an AI-Powered Networking Experience

Experience smarter networking with Samantha AI, your personal AI Community Host developed by the appointed event organiser, Finoverse, in Hong Kong - a unique feature of our event that sets us apart by helping you connect with the right people faster and smarter.

Samantha AI learns your goals and delivers personalised business matching and itinerary suggestions through a quick five-minute call, ensuring more effective connections to help you make a lasting impact.



## Exchange Deep Tech Insights that Shape the Future

Engage with and learn from global innovators and thought leaders in the tech and finance industries. As a sponsor, you will position your brand at the forefront of industry-changing conversations, collaborating with world-renowned experts, shaping the future, fueling transformative ideas, and leading the charge in cutting-edge solutions on a global scale.



# Discover the Eleven Forums in 2026

## Policy & Visionary Forum

Explore the future of finance and innovation in Asia and emerging markets with government leaders, regulators, global financial CEOs, and technology giants.

## Digital Assets & Web3 Forum

Dive into the forefront of digital finance as global CEOs, fintech founders, and regulators converge to discuss crypto innovation, tokenised assets, and cross-boundary payment systems.

## China-Global Innovation Forum

Get an insider's look at the Chinese Mainland's advanced technologies and business models while exploring go-global opportunities and tech collaborations across Hong Kong, the Chinese Mainland, and global markets.

## GreenTech Forum

Unite with investors, innovators, and climate pioneers to close the gap between global green finance goals and real-world solutions - sparking conversations and partnerships to de-risk and accelerate the journey to net-zero.

## Tech Builder Forum

Engage with global CTOs, engineers, and developers as they strip away buzzwords to focus on executing big ideas. From system design to engineering breakthroughs, this forum tackles the core of tomorrow's digital infrastructure.

## GBA Forum (Hosted in Shenzhen)

Explore the Greater Bay Area's (GBA) advanced tech industries - AI, robotics, smart manufacturing, and fintech - through on-site visits and executive dialogues. Discover how Hong Kong is empowering the Chinese Mainland businesses to go global.

## Next-Gen Finance Forum

Connect with leaders innovating in AI, tokenisation, digital wallets, data-driven payments, and regulatory frameworks that link Hong Kong and the Chinese Mainland to the rest of the globe.

## AI & DeepTech Forum

Discover tomorrow's technologies - from AI breakthroughs to robotics, quantum computing, and even spacetechnology. It's where innovators gather to share practical solutions and bold ideas that are already reshaping industries and society.

## InsurTech & HealthTech Forum

Explore how AI, automation, and embedded insurance are reshaping the industry through autonomous claims, parametric products, longevity solutions, and ESG-focused innovations.

## Founder Forum/ Startup Venture Forum

Tap into Hong Kong's strategic position as a global start-up hub with insights from ambitious founders and top-tier investors, showcasing cross-border funding opportunities and collaborations driving the next wave of industry disruption.

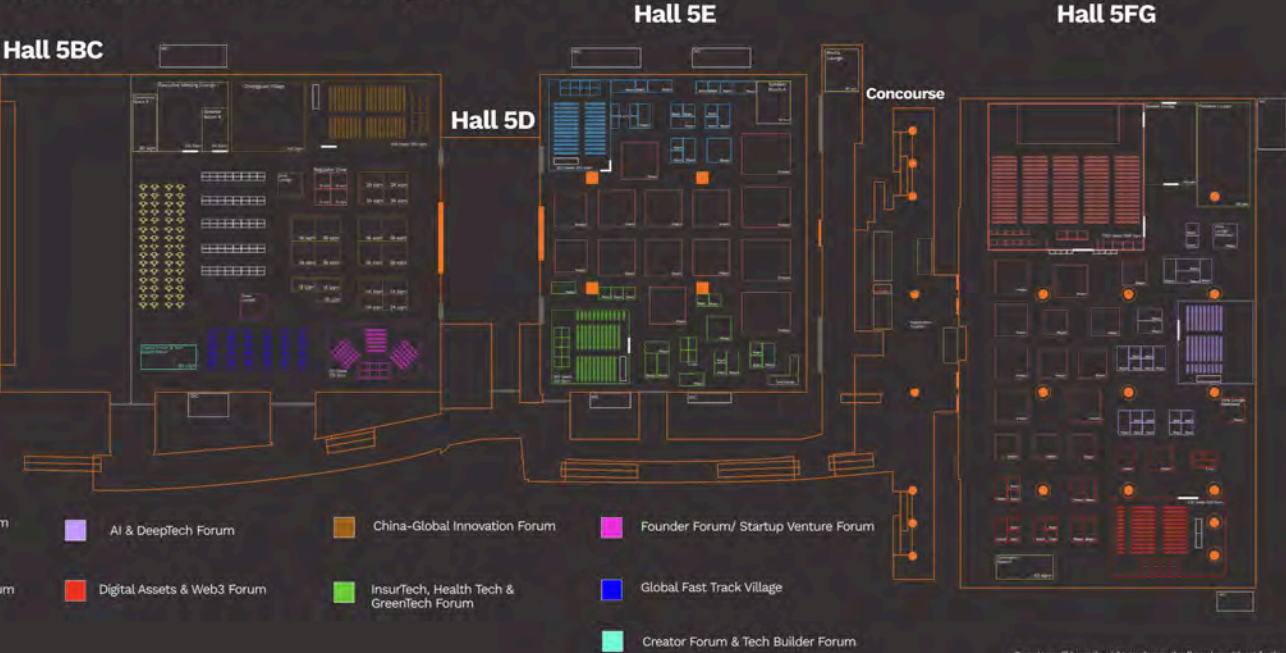
## Creator Forum

Uncover how storytelling drives market trends, demystifies deep tech, and turns innovation into a cultural phenomenon through unscripted, talk-show-style discussions with creators, influencers, and innovators.

Remarks: Forum details are subject to change.

# Floorplan (Preliminary)

## Hong Kong FinTech Week x StartmeupHK 2026



Organiser will have the right to change the floorplan without further notice. The final version will be released closer to the event.

Remarks: Floor plan is subject to change.

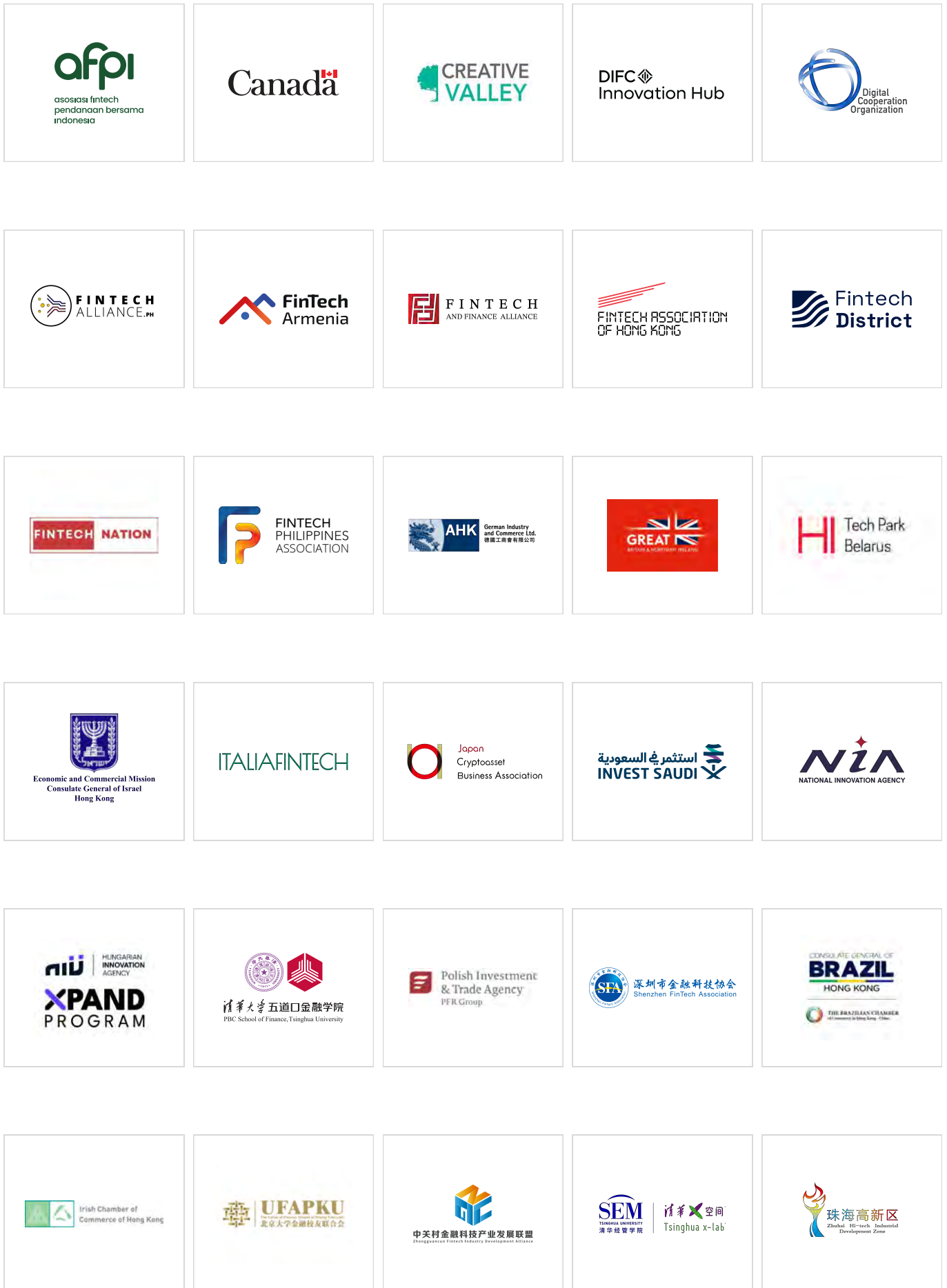
# Event Calendar

DAY 0 NOVEMBER 1	DAY 1 NOVEMBER 2	DAY 2 NOVEMBER 3	DAY 3 NOVEMBER 4	DAY 4 NOVEMBER 5	DAY 5 NOVEMBER 6
	<p>Hong Kong FinTech Week x StartmeupHK 2026</p> <p>Main Conference &amp; Exhibition</p> <p>VIP Luncheon</p>	<p>Hong Kong FinTech Week x StartmeupHK 2026</p> <p>Main Conference &amp; Exhibition</p>	<ul style="list-style-type: none"> <li>• GBA Conference Day</li> <li>• Local Company Visits</li> <li>• Customised Meetings</li> <li>• Community Events</li> <li>• Wellness Events</li> </ul>	<ul style="list-style-type: none"> <li>• GBA Tour</li> <li>• Local Company Visits</li> <li>• Customised Meetings</li> <li>• Community Events</li> <li>• Wellness Events</li> </ul>	<ul style="list-style-type: none"> <li>• Local Company Visits</li> <li>• Customised Meetings</li> <li>• Community Events</li> <li>• Wellness Events</li> </ul>
Welcome Night Events	Networking Events	Networking Events			

Remarks: Schedule details are subject to change.



# Some of Our Previous Delegations:



# What Some of Our Delegates Said

“Thank you very much for your kind help, which allowed us to focus on meaningful collaboration. During the event, I had the opportunity to explore potential collaborations with several partners in Hong Kong to further support Thai startups in expanding and establishing business operations in the Hong Kong market.”



**Kuanlee Pan**

Innovation Counsellor,  
National Innovation  
Agency (NIA)

Thailand

“It was a great pleasure for us to be part of this remarkable event! Looking forward to participating again next year.”



**Yasmine Meylia Sembiring**

Executive Director,  
Indonesia Fintech  
Lending Association  
(AFPI)

Indonesia

“Thank you very much for the great collaboration. A heartfelt thank you for the execution of the impressive and representative booth. We are convinced that with this successful booth, we will inspire more customers at the event next year.”



**Rita Strässle**

ExportHelp Project  
Coordinator APAC,  
Switzerland Global  
Enterprise

Switzerland

“I am truly grateful that a sizeable Hungarian delegation was able to attend the event. Your continuous support has contributed greatly to this. I look forward to our continued cooperation in the future.”



**Zoltán Páldi**

Trade Commissioner,  
Consulate General of  
Hungary in Hong  
Kong

Hungary

“5 stars! Once again, my heartfelt congratulations on putting together a fantastic event.”



**Maristela Scenna-Romano**

Director, The Brazilian  
Chamber of Commerce  
in Hong Kong-China

Brazil

“Well-organised event from A to Z. Informative topics, exciting speakers and panels, and a great opportunity to connect with several FinTech ecosystem stakeholders.”



**Richard Monzer**

Startup Community  
Manager, FinTech  
Galaxy

United Arab Emirates

“The event set new standards for international conferences. With our FinTech Consult delegation, we brought several international FinTechs to Hong Kong. They were not only comprehensively informed about Hong Kong and its unique opportunities, but also established many valuable contacts with potential clients, investors, and partners during the event.”



**Dr. Jochen Biedermann**

Managing Partner,  
FinTech Consult

Germany

“We’d just like to give our heartfelt thanks for your support of this event. Many of our companies were pleased with the conference and the outcome of the event.”



**Richard Fong**

Trade Commissioner,  
Consulate General of  
Canada to Hong Kong

Canada

“Hope to be able to set up our own pavilion next year and also attend in person. Huge congrats on the great success of the event; I think it was very demanding to organise such a big event!”



**Daniele Zini**

Senior Advisor,  
ItaliaFintech

Italy

# How Can I Participate as a Delegation?

To participate at the Hong Kong FinTech Week x StartmeupHK 2026 as a delegation, the Delegation Lead should gather a minimum of five companies representing their respective economy to showcase innovative solutions and products to global attendees either physically or virtually.

	Physical				Virtual
	36sqm (8-10 companies)	24sqm (6-8 companies)	18sqm (5 companies)	Attendee- only (In person, 10 companies or above)	Virtual (All virtual, 5-10 companies)
Speaking opportunity for startups	✓ 20-min session at Delegation Community Space	✓ 20-min session at Delegation Community Space	✓ 10-min session at Delegation Community Space	—	—
Physical exhibition	✓	✓	✓	—	—
Virtual exhibition	✓	✓	✓	✓	✓
Logo exposure on website, main backdrop, zone backdrop, virtual platform	✓	✓	✓	✓	✓
Official Supporting Organisation status	✓	✓	✓	✓	✓
Host official networking event (cost covered by delegation)	✓	✓	✓	—	—
Access to community events and invitation-only events	✓	✓	✓	✓ (Limited quota)	—
<b>Tickets:</b> 20% discount on additional passes					
Government Passes	5	5	3	2	0
General Passes	28	20	10	10	0
Digital Passes	30	20	10	10	30
Your 5-10 companies will receive	<ul style="list-style-type: none"> <li>• 3 Hybrid Passes</li> <li>• Physical exhibition</li> <li>• Virtual exhibition</li> <li>• Logo exposure</li> <li>• 3-min company video</li> <li>• GFT perks</li> <li>• Samantha perks</li> </ul>	<ul style="list-style-type: none"> <li>• 3 Hybrid Passes</li> <li>• Physical exhibition</li> <li>• Virtual exhibition</li> <li>• Logo exposure</li> <li>• 3-min company video</li> <li>• GFT perks</li> <li>• Samantha perks</li> </ul>	<ul style="list-style-type: none"> <li>• 3 Hybrid Passes</li> <li>• Physical exhibition</li> <li>• Virtual exhibition</li> <li>• Logo exposure</li> <li>• 3-min company video</li> <li>• GFT perks</li> <li>• Samantha perks</li> </ul>	<ul style="list-style-type: none"> <li>• 3 Hybrid Passes</li> <li>• Virtual exhibition</li> <li>• Logo exposure</li> <li>• GFT perks</li> <li>• Samantha perks</li> </ul>	<ul style="list-style-type: none"> <li>• 3 Digital Passes</li> <li>• Virtual exhibition</li> <li>• Logo exposure</li> <li>• GFT perks</li> </ul>
Pricing (USD)	32,000 (Standard)  25,000 (Raw Space)	25,000 (Standard)  20,000 (Raw Space)	20,000 (Standard)  15,000 (Raw Space)	2,000	Free

# Featured Benefits for Delegations

## Speaking Session at Delegation Community Space

The Community Space is a dedicated area within the venue for delegations to host demo sessions, pitches, panel discussions, community events, and activities without the need to hire an external venue. Attendees of Hong Kong FinTech Week x StartmeupHK 2026 can join these sessions directly during the conference.



## Government Passes

Attending consulates and embassies will receive complimentary Government Passes, granting full access to the Hong Kong FinTech Week x StartmeupHK 2026 Main Conference. This includes access to all 11 forums, exhibition areas, public lounges, and matchmaking opportunities via Samantha AI to facilitate networking with tech leaders from around the world. Additionally, delegates will gain access to exclusive networking events and evening receptions, enhancing their event experience and enriching their visit to Hong Kong.



# Complimentary Delegation Programme By InvestHK (Limited Quota)

InvestHK

FintechHK



Supported by InvestHK, Hong Kong FinTech Week x StartmeupHK 2026 is delighted to offer complimentary (raw space only)\* exhibition space for delegations on a first-come, first-served basis.

Complimentary Delegation Programme is only eligible for Government and public entities (e.g., consulates, chambers, associations).

\*Raw Space: The programme offers free raw space ONLY. All production costs of the Delegation booth will be borne by the delegation. For a cost estimate of production, please contact the Finoverse team.

## Delegation Lead must fulfil the following:

1. Bring 5 to 10 FinTech or Tech companies to showcase in your Delegation booth:
  - You will be entitled to a 18 sqm raw space for 5 companies
  - You will be entitled to a 24 sqm raw space for 6-8 companies
  - You will be entitled to a 36 sqm raw space for 8-10 companies
2. As the official Supporting Organisation of Hong Kong FinTech Week x StartmeupHK 2026, promote the event to your community database through marketing and/or public relations efforts (at least twice before the event commences)
3. All companies must attend and exhibit at the Hong Kong FinTech Week x StartmeupHK 2026 Main Conference in person on 2-3 November



# Complimentary Delegation Programme By InvestHK (Limited Quota)



	36sqm (8-10 companies)	24sqm (6-8 companies)	18sqm (5 companies)
Speaking opportunity for startups	✓ 20-min session at Delegation Community Space	✓ 20-min session at Delegation Community Space	✓ 10-min session at Delegation Community Space
Physical Exhibition	✓	✓	✓
Virtual Exhibition	✓	✓	✓
Logo exposure on website, main backdrop, zone backdrop, virtual platform	✓	✓	✓
Official Supporting Organisation status	✓	✓	✓
Host official Networking Event (cost covered by delegation)	✓	✓	✓
Access to community events and invitation-only events	✓ (Limited quota)	✓ (Limited quota)	✓ (Limited quota)
<b>Tickets:</b> 20% discount on additional passes			
Government Passes	5	5	3
General Passes	18	10	5
Digital Passes	20	10	5
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Standard Booth Pricing (USD)	8,500	6,500	5,500
Raw Space Pricing (USD)	Free of charge	Free of charge	Free of charge

## Terms and Conditions:

- Only limited quotas will be offered under this Complimentary Delegation Programme, based on a first come, first served basis. Upon termination of the limited quota, the full package will take effect.
- The programme is offering free raw space ONLY. All production costs of the Delegation booth will be borne by the delegation. For a cost estimate of production, please contact the Finoverse team.
- You must submit the full and completed list of companies information and contacts in order to confirm the complimentary quota. The final list of exhibitors should be submitted by **19 September**.
- The contact list will be shared with InvestHK and Finoverse under the Hong Kong FinTech Week x StartmeupHK 2026 privacy policy.
- The Delegation Lead will make introductions of the companies on-site to InvestHK.
- The organisers will conduct an on-site check to ensure the registered companies have attended and exhibited in the Delegation booth. Failure to do so will affect the delegation's application for similar benefits next year. In case of no-show of the entire delegation, it may incur a penalty equivalent to the original price of the delegation package this year.
- The organisers reserve the right to final approval of the quotas and the whole programme arrangement.

# A-la-carte (Additional Branding Opportunities)

Enhance your delegation's experience with our exclusive a-la-carte menu, designed to amplify your presence at Asia's premier tech event. Choose from a range of bespoke branding opportunities and strategic networking options. Tailor your package to maximise visibility, engagement, and business growth for your delegation.

## GBA Tour

USD 500/person

Hong Kong FinTech Week x StartmeupHK 2026 offers a unique strategic advantage for companies looking to tap into the Chinese Mainland's booming tech sector.

Explore and gain direct access to key decision-makers, investors and leading tech companies in the Chinese Mainland by joining the exclusive one-day GBA tour experience. The ticket includes transportation, lunch, and company visits.



## Digital Lightbox

USD 5,000

Maximise your brand visibility with a digital lightbox showcasing your video on a loop. Placed in high-traffic areas, this feature ensures your brand engages thousands of attendees throughout the event.



## Delegation Community Space (20-minute speaking session)

USD 5,000

Make a lasting impression at the conference by leveraging the Delegation Community Space, designed to captivate your audience through demos, pitches, workshops, or networking sessions. This exclusive space offers:

- **Spacious Networking Area:** A dedicated zone accommodating 80 people, conveniently located adjacent to your booth.
- **Promotional Video Display:** A TV will loop your promotional video, ensuring maximum brand visibility.
- **Event Promotion:** We'll promote your event or networking session in our Community Event eDM, reaching a wide audience.



## Community Event at The Verse

USD 15,000

Organise a bespoke networking event at The Verse, a premier venue in the heart of Hong Kong, tailored to meet your specific needs. Your event will be prominently featured on the Hong Kong FinTech Week x StartmeupHK 2026 website and virtual platform for all attendees to register directly with you.

Enjoy comprehensive support at the venue, including branding, food and beverage services, and dedicated staffing to ensure a seamless experience for your guests.



Remarks: Details are subject to further discussion and mutual agreement.

# About the Organisers

InvestHK

FintechHK

start meup.hk

InvestHK is the HKSAR Government's dedicated investment promotion agency, providing free, confidential and customised support for companies to establish and expand in Hong Kong and to use the city as a platform for outbound investment. It delivers sector-specific advice, coordinates with relevant government bodies and professional service providers, and offers ongoing aftercare to foster sustained inward and outward business growth. InvestHK also works closely with other government departments to reflect investor feedback in policy design, strengthen the overall business environment and enhance Hong Kong's competitiveness as an international investment hub.

[www.investhk.gov.hk](http://www.investhk.gov.hk)



 **Finoverse**

## Finoverse

Finoverse is the largest global tech network, specialising in bringing people and experiences together that lead to transformative change.

Since 2015, Finoverse has spearheaded world-class experiential FinTech and Web3 events, celebrated the voices of the next generation, and created a collaborative space valued by over 202,000 senior executives, founders, investors, and family offices from more than 130 countries, across Asia, the Middle East, and North America.

With offices in Hong Kong, Shenzhen and Dubai, Finoverse sparks conversations and connects professionals - from regulators to entrepreneurs, from big banks to start-ups, from technology to traditional finance.

# Contact

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