



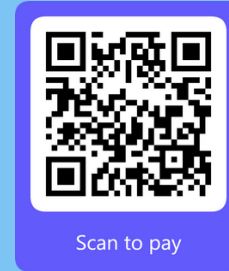
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INTERNATIONAL
ENTREPRENEURS
CHAMBER MALAYSIA

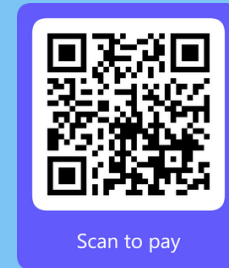
REGIONAL BUSINESS NETWORKING FORUM ON ENTREPRENEURSHIP DEVELOPMENT 2024

Achieving Sustainability in Business and Expanding Internationally



RM 400
(Early Bird)
RM 550 by
1/11/2023

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USD 266
International
Participants

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*Tickets at RM 550 (RM 400 Early Bird
until 1st November 2023)*

IECM Members RM 400

International Participants USD 266

Price Includes Breakfast/ Lunch/

Hi-Tea

Booths at RM 4,500

Overseas Entrepreneurs USD 1,400

For details contact

IECM Secretariat at


H/P: 019-350 4080 / 019-966 7201 /

019-353 4080 / 019-815 4080

iecmregionalbusinessforum@gmail.com

For more information click the link to our website

www.iecm.com.my

 30-31st January
2024

 9.00 AM - 5.00 PM

Dewan Tun Dr Ismail
(Conference)

Dewan Tun Hussein Onn
(Business Matching)

World Trade Centre,
Kuala Lumpur
Malaysia

REGIONAL BUSINESS NETWORKING FORUM ON ENTREPRENEURSHIP DEVELOPMENT 2024

30th January 2024
Tuesday
9.00 AM - 5.00 PM

Dewan Tun Dr Ismail
World Trade Centre,
Kuala Lumpur

Organised by:



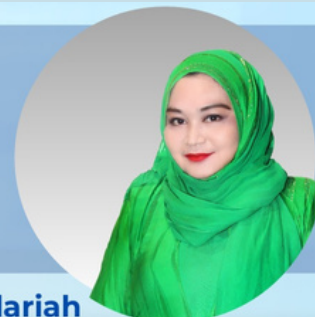
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**Datuk
Dr Siraj Khan**
Malaysia
Chief Executive Officer,
SK International Sdn Bhd



**Mr Zaini
Yuhyi**
Malaysia
Certified Trainer, News Presenter
and Talk Show Personality



**Mrs Badariah
Dato' Haji Badaruddin**
Malaysia
President, International Entrepreneurs
Chamber Malaysia (IECM)



Mr Zafar I Anjum
United Kingdom
Group Chief Executive
Officer,
ABAC Center of Excellence



Dr Amr Abd Elsalam
Egypt
Founder & CEO
Evolve Masters Training Philosophy



Hon. Gozde Disdar
Republic of Turkiye
Founder & CEO
Governance and
Development (GD Global)



Dr Lulwa Al-Mutlaq
Kingdom of Bahrain
Founding President, Chairwoman
of the Board of Golden Trust
Training & Consultancy



Mr Rui Jorge Tavares
Amorim
Portugal
Founder & CEO
Eco-Paint - Portugal



Mr Sonam Chophel
Kingdom of Bhutan
Founder & CEO
Exim Logistics

**EARLY BIRD
PROMOTION**



RM400 Only
RM550 by 1/11/2023
(Malaysia)



USD266
(International)

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REGIONAL BUSINESS NETWORKING FORUM ON ENTREPRENEURSHIP DEVELOPMENT 2024

31st January 2024
Wednesday
9.00 AM - 5.00 PM

Dewan Tun Dr Ismail
World Trade Centre,
Kuala Lumpur

Organised by:



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**SECURE YOUR SEAT
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(see qrcode below)



Mr Abu Bakar Yusof
Malaysia External Trade
Development Corporation
(Matrade)
Deputy Chief Executive Officer

**Mr. Zaini
Yuhyi**
Malaysia
Certified Trainer, News Presenter
and Talk Show Personality



Mr Rizal bin Nainy
SME Corporation Malaysia
(SME Corp)
Chief Executive Officer



Mr Sikh Shamsul Ibrahim
Malaysian Investment
Development Authority (MIDA)
Senior Executive Director,
Investment Policy Advocacy



Dato' Zulfikri Osman
Majlis Amanah Rakyat (Mara)
Deputy Director General
(Entrepreneurship)



**Mr Mohammad
Hafiz Jamaluddin**
Halal Development
Corporation (HDC)
Head of Halal Integrated
Platform

**EARLY BIRD
PROMOTION**



RM400 Only
RM550 by 1/11/2023
(Malaysia)



Dr Azrie Tamis
The Credit Counselling and
Debt Management Agency
(AKPK)
Senior Advisor, SME Financial
Education Department



Dr YKK
Mindbloom Consulting
Chief Mind Unzipper,
Business Innovation Speaker
and Copywriter



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(International)

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International Entrepreneurs Chamber
Malaysia

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Kuala Lumpur
Malaysia

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ENTREPRENEURS
CHAMBER MALAYSIA

REGIONAL BUSINESS NETWORKING FORUM ON ENTREPRENEURSHIP DEVELOPMENT 2024

Achieving Sustainability in Business and Expanding Internationally

Supported by:



Halal Development
Corporation



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IECM Members RM 400
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Price Includes Breakfast/ Lunch/
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MODERATOR



Mr Zaini Yuhyi
Malaysia
Certified Trainer, News
Presenter and Talk Show
Personality

As a trainer and media personality Mr Zaini has wide experience in moderating conventions and business forums. He is passionate in bringing about the best and most incisive sessions, always focusing on audience participation as a paramount feature of Q&A sessions he moderates.

AWARD WINNING INTERNATIONAL SPEAKERS



**Datuk Dr Siraj
Khan**
Malaysia
Chief Executive Officer,
SK International Sdn Bhd

Datuk Dr Siraj Khan is a highly respected corporate figure among foreign investors and the local business community alike and is a full time Corporate Advisor for several Multinational Companies. He is known as a critical thinker and trusted mind for unique executive solutions.



**Mr Zafar I
Anjum**
United Kingdom
Group Chief Executive
Officer,
ABAC Center of Excellence

Mr Zafar has a wealth of experience and training dealing with Anti Bribery Management Systems Fraud Risk Management, Security Consultations, Crime Investigations, Crisis Management, Risk Governance, Event Security and Strategic Threat Management for Industry Leaders seeking proactive long-term risk prevention.



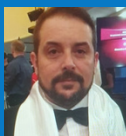
**Hon. Gozde
Dizdar**
Republic of Turkiye
Founder & Chief Executive
Officer
Governance and
Development (GD Global)

The Honourable Gozde Dizdar has over 20 years experience in international development work, including work with the United Nations (UN) and The World Bank. She is engaged in Youth Empowerment Initiatives, policy and research, Advocacy, Program Management including development and implementation projects.



**Dr Amr Abd
Elsalam**
Egypt
Founder & Chief Executive
Officer
Evolve Masters Training
Philosophy

As the founder of the successful training centre Evolve Masters Training Philosophy Dr Amr Abd Elsalam focuses providing their customers with the best professional and personal training to attain their development goals by offering the expertise of the top trainers and instructors



**Mr Rui Jorge
Tavares Amorim**
Portugal
Founder & Chief Executive
Officer
Eco-Paint - Portugal

Mr Amorim has more than 30 years experience in the construction industry and has won over 35 international and national Awards related to new techniques used by his companies in Modular Construction and Ecological Products, applied in current Construction industry.



**Dr Lulwa Al-
Mutlaq**
Kingdom of Bahrain
Founding President,
Chairwoman of the Board
of Golden Trust Training &
Consultancy

Throughout her illustrious career in both private and public sectors as a key representative, keynote speaker, presenter and chairperson, Dr Lulwa has served as the President and Board Member of some professional societies in Bahrain and Saudi Arabia.



**Mr Sonam
Chopel**
Kingdom of Bhutan
Founder & Chief Executive
Officer
Exim Logistics

Mr Chopel is a pioneer in e commerce entrepreneurship In Bhutan whose expertise range from marketing, branding, product and business development. He established Bhutan's first online e commerce marketplace and branding agency and has wide experience in tourism, healthcare, construction and financial sectors.

GOVERNMENT CORPORATIONS AND INDUSTRY LEADERS



**Mr Abu Bakar
Yusof**
Malaysia External Trade
Development Corporation
(Matrade)
Deputy Chief Executive Officer

Prior to being appointed as the Deputy CEO of Matrade, Mr Abu Bakar has had more than 30 years experience in Matrade offices in Beijing, China and Seoul, South Korea, through which period he had the opportunity to accumulate invaluable experience in international trade.



Mr Rizal Nainy
SME Corporation Malaysia
Chief Executive Officer

Mr. Rizal bin Nainy is the Chief Executive Officer of SME Corporation Malaysia. He spearheads the planning, implementation, monitoring and value-adding of SME . He had worked at the Prime Minister's Department on Strategic Transformation (Economic Transformation Programme) and held distinct positions at Shell, both locally and globally.



**Mr Sikh Shamsul
Ibrahim**
Malaysian Investment
Development Authority (MIDA)
Senior Executive Director,
Investment Policy Advocacy

Mr Sikh Shamsul has served MIDA for 25 years in various capacities and functions which include investment promotion, project evaluation and industrial development in MIDA headquarters and overseas offices in the USA, Japan and Singapore.



**Dato' Zulfikri
Osman**
Majlis Amanah Rakyat (Mara)
Deputy Director General
(Entrepreneurship)

Dato' Zulfikri has over 30 years of experience in various positions in entrepreneurship, education, and investment in the public and private sectors after which he ventured into various roles in MARA focusing on entrepreneurship development.



**Mr Mohammad
Hafiz Jamaluddin**
Halal Development Corporation
(HDC)
Head of Halal Integrated Platform

Mr Mohammad Hafiz has over 18 years of experience in Management Consulting and Digital Transformation. Hafiz has been actively promoting halal awareness and business opportunities, both locally and internationally, through various speaking engagements, training programs and industry collaborations.



Dr Azrie Tamjis
The Credit Counselling and Debt
Management Agency (AKPK)
Senior Advisor, SME Financial
Education Department

Dr Azrie has served Bank Negara Malaysia for almost 20 years in the Banking Supervision Sector. Prior to this, he worked at a number of Audit firms, namely PwC, BDO and KHR. He served as a Council Member of Malaysian Institute of Accountants (MIA) from 2018 to 2022.



Dr Yew Kam Keong
Mindbloom Consulting
Chief Mind Unzipper, Business
Innovation Speaker and
Copywriter

Mindbloom Consulting provides training on business innovation and Innovative Public Governance. Fast and effective with minimum risks, costs and efforts, these specially created techniques are practical and grounded with real business reality. Dr YKK is regarded as a Distinguished Talent by the Australian government and is one of the eight international creativity advisers to Lego to its global project, the Next Generation Forum

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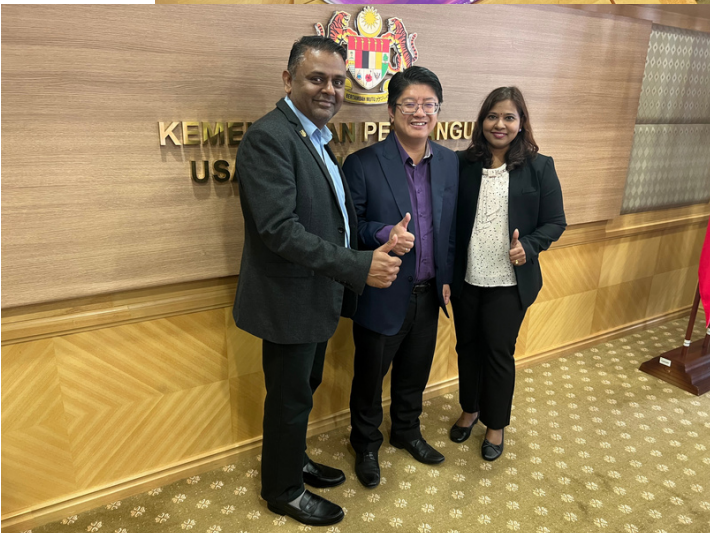
Event Partners:



Sponsors:



Organising Committee meeting with YB Datuk Ewon Benedick, Honourable Minister of Entrepreneurship and Co-Operative Development 17th July 2023



WHO SHOULD JOIN?

Business Owners,
Company Presidents,
CEOs and Decision
Makers

DISCUSSIONS AND INSIGHTS

ENTREPRENEURIAL APPROACHES
TO DEVELOPING INNOVATIVE
STRATEGIES

BUSINESS SUSTAINABILITY IN A
CONSTANTLY CHANGING
ECONOMY

CREDIBLE INDUSTRY
PERSPECTIVES FROM
SUCCESSFUL ENTREPRENEURS

ENLIGHTENING PERSPECTIVES
FROM CEOS AND KEY PERSONNEL
OF GOVERNMENT
CORPORATIONS

**GAIN ACCESS TO
GLOBAL THOUGHT
LEADERS!**

**HI TEA NETWORKING
WITH
SUCCESSFUL
INTERNATIONAL
ENTREPRENEURS!**

**LEARN VITAL
ASPECTS OF
BUSINESS
SUSTAINABILITY!**

**LEARN HOW TO
EXPAND YOUR
BUSINESS
GLOBALLY!**

THE IECM REGIONAL BUSINESS NETWORKING FORUM ON ENTREPRENEURSHIP DEVELOPMENT 2023 - "ACHIEVING SUSTAINABILITY IN BUSINESS AND EXPANDING INTERNATIONALLY" AIMS TO PROMOTE AND SHOWCASE THE CURRENT ECONOMIC PROGRESS AND DEVELOPMENT OF ENTREPRENEURS. DURING THE YEAR 2020, THE WHOLE ECONOMIC AND SOCIAL ECOSYSTEM OF THE NATION'S SMALL AND MEDIUM ENTERPRISE WERE SERIOUSLY AND ADVERSELY AFFECTED BY THE COVID 19 PANDEMIC.

THIS IS AN OPPORTUNITY FOR ENTREPRENEURS TO GET TOGETHER AND DISCUSS ABOUT THE KEY CHALLENGES AND OPPORTUNITIES IN THE POST PANDEMIC RECOVERY ERA. THIS PROGRAM FOCUSES ON THE KEY SECTORS AND FACTORS DRIVING ENTREPRENEURSHIP GROWTH AND FUTURE DEVELOPMENT. IT WILL ALSO SERVE AS A FORUM FOR EXCHANGE OF BUSINESS VIEWS AND SHARING OF KNOWLEDGE AND INFORMATION AMONG INTERNATIONAL SPEAKERS, BUSINESS COMMUNITY AND THE GLCS.

MALAYSIA IS AN ATTRACTIVE AND VIABLE INVESTMENT DESTINATION. PARTICIPANTS WILL GAIN VALUABLE INSIGHTS WITH NUMEROUS AWARD-WINNING INTERNATIONAL SPEAKERS AND NOTABLE LEADERS IN THE GLCS ON HOW ENTREPRENEURS CAN BE TRANSFORMED INTO A VIBRANT AND DYNAMIC INDUSTRIAL PLAYER. THIS FORUM WILL ALSO BE A MEETING OF MINDS FOR ALL WHO ARE INTERESTED IN MALAYSIA'S FUTURE. GLCS WILL DISCUSS WAYS TO SUPPORT OUR ENTREPRENEURS TO BECOME SUCCESSFUL IN THE GLOBAL MARKET. SHARING SESSIONS WITH NOTABLE SPEAKERS WILL HELP ENTREPRENEURS ACHIEVE SUSTAINABILITY IN BUSINESS AND GET AN IN-DEPTH KNOWLEDGE ON HOW THEY CAN EXPAND THEIR BUSINESSES INTERNATIONALLY.



Datuk Dr Siraj Khan

Malaysia
Chief Executive Officer,
SK International Sdn Bhd

Datuk Dr Siraj Khan is a highly respected corporate figure among foreign investors and the local business community alike and is a full time Corporate Advisor for several Multinational Companies. He is known as a critical thinker and trusted mind for unique executive solutions.

MALAYSIA, ONE OF SEVERAL COUNTRIES IN ASEAN, IS TODAY A NATION OF NUMEROUS OPPORTUNITIES WITH MANY PROMISING SECTORS, NOTABLY IN AERONAUTICS, RAIL AND URBAN TRANSPORT, DEFENSE AND SECURITY, GREEN ENERGY, MANUFACTURING INDUSTRY, DIGITAL TECHNOLOGY, OIL AND GAS, PHARMACEUTICALS, HEALTH AND WELLNESS AND VARIOUS OTHER FAST-GROWING INDUSTRIES. MALAYSIA HAS ATTRACTED INVESTMENTS FROM MANY MULTINATIONAL COMPANIES FOR VARIOUS REASONS, BESIDES THE FACT THAT IT REPRESENTS A HUB LOCATED IN THE HEART OF THE INDO-PACIFIC OCEAN. IT HAS MODERN INFRASTRUCTURES AND WELL-MAINTAINED PUBLIC FINANCES, A DEVELOPMENT MODEL OPEN TO FOREIGN DIRECT INVESTMENTS, A WELL-CONTROLLED MACROECONOMY POLICY, COMPETITIVE LABOR COSTS AND A HIGH LEVEL OF EDUCATION SYSTEM.

FIND OUT HOW INTERNATIONAL ENTREPRENEURS CAN VENTURE INTO TOP BUSINESS OPPORTUNITIES IN MALAYSIA AND TO GET MORE INFORMATION ON THE HIGH PAYING INDUSTRIES IN MALAYSIA FOR THE YEAR IN 2024. THE INDUSTRY OF THE FUTURE WITH IOT IN PARTICULAR HAS MANY ADVANTAGES. MALAYSIA WANTS TO INTEGRATE NEW TECHNOLOGICAL APPLICATIONS, ENCOURAGING MALAYSIAN MANUFACTURING COMPANIES TO INNOVATE AND INVEST IN NEW TECHNOLOGIES TO REMAIN COMPETITIVE. WITH MANY PROMISING OR CHANGING SECTORS THAT HAVE DRIVEN GROWTH OVER THE PAST YEARS, SUCH AS DEFENSE, IOT, AUTOMOTIVE, OIL AND GAS INDUSTRIES, MALAYSIA HAS ABLE TO DIVERSIFY ITS ECONOMY THANKS TO ITS GOOD INTEGRATION INTO GLOBAL VALUE CHAINS, ALLOWING THE EMERGENCE OF NEW SECTORS SUCH AS AERONAUTICS, ELECTRONICS, SERVICES AND DIGITAL TECHNOLOGY.

IT IS ONE OF THE MOST ECONOMICALLY OPEN COUNTRIES IN THE WORLD WITH FOREIGN TRADE REPRESENTING 130% OF ITS GDP IN RECENT YEARS. THE SPEAKERS WILL SHARE WITH SMES REGARDING BUSINESS OPPORTUNITY FOR MANY SECTORS IN MALAYSIA AND HOW THE MALAYSIAN GOVERNMENT IS COMMITTED TO IMPROVING THE COUNTRY'S COMPETITIVENESS IN THE GLOBAL MARKET BY DEVELOPING DOMESTIC TECHNOLOGY AND INDUSTRIAL SECTORS,



Mr Zafar I Anjum

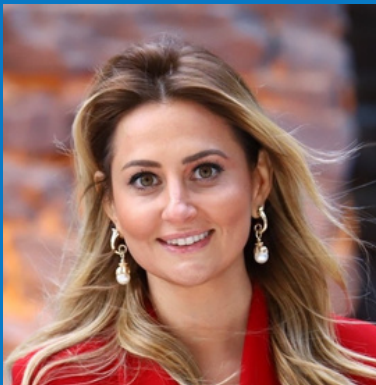
United Kingdom
Group Chief Executive
Officer,
ABAC Center of Excellence

Mr Zafar has a wealth of experience and training dealing with Anti Bribery Management Systems Fraud Risk Management, Security Consultations, Crime Investigations, Crisis Management, Risk Governance, Event Security and Strategic Threat Management for Industry Leaders seeking proactive long-term risk prevention.

THE UK NEEDS NO INTRODUCTION, ONE OF MOST ESTABLISHED ECONOMIES IN THE WORLD IT IS TODAY A TREND SETTER NATION OF NOT ONLY NUMEROUS BUSINESS OPPORTUNITIES BUT MORE IMPORTANTLY IN THE AREA OF ETHICS, PHILOSOPHY, GOVERNANCE AND CERTIFICATION.

IN THE UK AS IN MANY COUNTRIES TODAY, BUSINESSES MAY BE CRIMINALLY LIABLE FOR THE BRIBES OFFERED OR GIVEN NOT ONLY BY DIRECTORS BUT BY ANY PERSON CARRYING OUT SERVICES FOR OR ON BEHALF OF THE ORGANISATION INCLUDING EMPLOYEES, AGENTS, CONSULTANTS, JV PARTNERS, CONTRACTORS, AGENTS, SUBSIDIARIES AND SISTER COMPANIES. DIRECTORS AND OFFICERS ALSO COMMIT A CRIMINAL OFFENCE IF THEY TURN A BLIND EYE TO BRIBERY.

THE SPEAKER WILL ELABORATE AND EXPLAIN THE CONCEPT THAT THE ONLY DEFENCE A COMMERCIAL ORGANISATION HAS IF CHARGED WITH THE FAILURE TO PREVENT BRIBERY OFFENCE IS THE DEFENCE OF 'ADEQUATE PROCEDURES'. IN SUMMARY, THIS MEANS THAT AN ORGANISATION HAS A COMPLETE DEFENCE TO THE FAILING TO PREVENT BRIBERY OFFENCE IF IT CAN SHOW THAT IT HAD SUFFICIENT SAFEGUARDS IN PLACE THROUGHOUT THE ORGANISATION DESIGNED TO PREVENT PERSONS ASSOCIATED WITH IT FROM UNDERTAKING ACTS OF BRIBERY TO BENEFIT THE ORGANISATION.



Hon. Gozde Dizdar

Republic of Turkiye

Founder & Chief Executive
Officer
Governance and
Development (GD Global)

The Honourable Gozde Dizdar has over 20 years experience in international development work, including work with the United Nations (UN) and The World Bank. She is engaged in Youth Empowerment Initiatives, policy and research, Advocacy, Program Management including development and implementation projects.

TURKYIE HAS MANY TOURIST SPOTS, WITH VARIOUS FACILITIES IN MANY STATES, OPENING WIDER AND MORE INVESTMENT OPPORTUNITIES. TURKYIE CAN BE CONSIDERED AS A SUITABLE ALTERNATIVE FOR SOME ASEAN COUNTRIES DUE TO ITS GEOGRAPHICAL LOCATION NEAR EUROPE DUE TO THE SUDDEN INCREASE IN SHIPPING COSTS.

IN ADDITION, SUPPLY CHAINS AFFECTED BY THE CORONA VIRUS EPIDEMIC HAVE GONE THROUGH A PROCESS OF DISRUPTION WHICH MAY LEAD EUROPEAN COMPANIES TO CONSIDER REDUCING THEIR DEPENDENCE ON ASIA AND MOVING TO CLOSER ALTERNATIVES SUCH AS TURKIYE.

TURKYIE IS ONE OF THE WORLD'S LEADING MANUFACTURERS OF AGRICULTURAL PRODUCTS, TEXTILES, MOTOR VEHICLES, TRANSPORTATION EQUIPMENT, CONSTRUCTION MATERIALS, CONSUMER ELECTRONICS AND HOME APPLIANCES. AGRICULTURE IS AN IMPORTANT SECTOR OF TURKYIE'S ECONOMY, AND THE COUNTRY IS ONE OF THE WORLD'S TOP TEN AGRICULTURAL PRODUCERS. FIND OUT THE MAIN COMMODITIES OF TURKYIE IN 2024 FOR IMPORT AND EXPORT. HOW SMES CAN WORK TOGETHER WITH TÜRKIYE'S BUSINESS COMMUNITY TO MOBILIZE AND GROW BUSINESSES IN THE COUNTRY. WHY IS THE TURKYIE TRADE MARKET PROMISING? TURKYIE'S INVESTMENT INCENTIVES ARE AN ATTRACTIVE POINT FOR INVESTORS, MAKING IT A PROMISING MARKET FOR TRADE. THE ECONOMIC STRENGTH OF TURKEY, BECOMING ONE OF THE 20 MOST POWERFUL ECONOMIC COUNTRIES IN THE WORLD.

THE SPEAKER WILL SHARE WITH MALAYSIAN SMES MORE INFORMATION ABOUT THE GOVERNMENT FACILITATION BY THE TURKISH STATE TO POTENTIAL INVESTORS AND EXPLORE THE TURKISH MARKET WHICH HAS ITS OWN TRADE OPPORTUNITIES.



Dr Amr Abd Elsalam

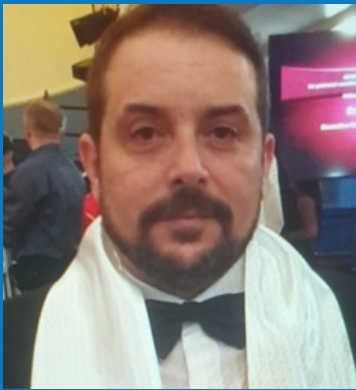
Egypt

Founder & Chief Executive Officer
Evolve Masters Training Philosophy

As the founder of the successful training centre Evolve Masters Training Philosophy Dr Amr Abd Elsalam focuses providing their customers with the best professional and personal training to attain their development goals by offering the expertise of the top trainers and instructors

EGYPT HAS THE POTENTIAL TO OFFER EMERGING MARKETS THAT ARE POISED TO OFFER GOOD RETURNS FOR FOREIGN INVESTMENT DUE TO ITS BOOMING ECONOMY. EGYPT IS A MAJOR OIL AND GAS PRODUCER, WITH NATURAL GAS PRODUCTION INCREASING RAPIDLY. EGYPT HAS MANY ADVANTAGES AS AN INVESTMENT DESTINATION: GEO-STRATEGIC LOCATION, LAND AVAILABILITY, SOLAR AND WIND POWER CAPACITY, SKILLED HUMAN CAPITAL, AS WELL AS A BIG DOMESTIC MARKET.

FIND OUT WHAT IS THE BEST INVESTMENT OPPORTUNITY AND THE RAPIDLY GROWING SECTORS IN EGYPT. SINCE THE 2000S, THE PACE OF STRUCTURAL REFORMS INCLUDING FISCAL AND MONETARY POLICIES, TAXATION, PRIVATIZATION, AND NEW BUSINESS LEGISLATION HELPED EGYPT MOVE TOWARDS A MORE MARKET-ORIENTED ECONOMY AND PROMPTED INCREASED FOREIGN INVESTMENT. THE SPEAKER WILL SHARE WITH PARTICIPATING SMES WHAT ARE THE EMERGING SECTORS THAT THEY CAN FIND IN EGYPT. FIND OUT HOW TO CONNECT WITH EGYPT'S MAIN IMPORT FOR PHARMACEUTICALS AND NON-PETROLEUM PRODUCTS. HOW SMES CAN CONNECT WITH EGYPT'S MAIN EXPORTERS FOR CERTAIN INDUSTRIES AND THE MOST IMPORTANT IS, HOW ENTREPRENEURS CAN EXPAND THEIR BUSINESSES IN THE MIDDLE EAST.



Mr Rui Jorge Tavares Amorim

Portugal

Founder & Chief Executive
Officer

Eco-Paint - Portugal

Mr Amorim has more than 30 years experience in the construction industry and has won over 35 international and national Awards related to new techniques used by his companies in Modular Construction and Ecological Products, applied in current Construction industry.

THE WORLD BANK HAS RANKED PORTUGAL AS THE NUMBER ONE COUNTRY IN THE WORLD FOR CROSS-BORDER TRADE, AS THE COUNTRY'S ECONOMY HEAVILY RELIES ON IMPORTS AND EXPORTS. THANKFULLY, ITS COASTAL GEOGRAPHY MAKES IT PERFECT FOR TRANSATLANTIC OPERATIONS.

ONE SIGNIFICANT FACTOR THAT MAKES PORTUGAL AN EXCELLENT COUNTRY FOR BUSINESS VENTURE IS THE SIGNIFICANT GOVERNMENT INVESTMENT IN EDUCATION AND RESEARCH. PORTUGUESE UNIVERSITIES AND RESEARCH CENTRES PRODUCE ENGINEERS, SCIENTISTS, MANAGERS, AND OTHER TOP TALENTS YEARLY. THE SPEAKER WILL SHARE WITH SMES REGARDING TECHNOLOGY TRANSFER PROGRAMMES BETWEEN PORTUGAL AND MALAYSIA THROUGH GOOD COLLABORATIONS BETWEEN INTERNATIONAL ENTREPRENEURS CHAMBER MALAYSIA (IECM) AND INTERNATIONAL ENTREPRENEURS CHAMBER MALAYSIA PORTUGAL (IECM PORTUGAL).

FIND OUT HOW YOU CAN CONNECT WITH BUSINESS COMMUNITIES IN PORTUGAL TO EXPAND YOUR BUSINESS IN THE COUNTRY'S FASTEST GROWING INDUSTRIES. THE SPEAKER WILL SHARE WITH YOU WHAT IS THE MOST PROFITABLE INVESTMENT IN THE REAL ESTATE WHICH HAS BEEN A POPULAR CHOICE FOR BOTH DOMESTIC AND FOREIGN INVESTORS, TOURISM AND HOSPITALITY, RENEWABLE ENERGY, SOLAR SYSTEM, GREEN TECHNOLOGY, AGRICULTURE AND AGRIBUSINESS. PORTUGAL IS ONE OF THE BEST COUNTRIES IN PAPER, WOOD AND CORK PRODUCTION AND A LEADER IN INNOVATION WITHIN THESE PRODUCTS. PORTUGUESE PAPER COMPANIES FEATURE AMONG THE BEST IN THE WORLD AND PORTUGUESE CORK IS AN UNDISPUTED LEADER IN ALL FIVE CONTINENTS.



Dr Lulwa Al-Mutlaq

Kingdom of Bahrain
Founding President,
Chairwoman of the Board
of Golden Trust Training &
Consultancy

Throughout her illustrious career in both private and public sectors as a key representative, keynote speaker, presenter and chairperson, Dr Lulwa has served as the President and Board Member of some professional societies in Bahrain and Saudi Arabia.

KINGDOM OF BAHRAIN CAN OFFER MALAYSIAN BUSINESSES LOOKING TO ACCESS THE GCC REGION'S LUCRATIVE \$1.6 TRILLION MARKET. THE GCC REGION IS RENOWNED GLOBALLY FOR ITS OIL AND GAS INDUSTRY. BAHRAIN WAS THE FIRST COUNTRY IN THE GULF TO DISCOVER OIL, AS WELL AS SUCCESSFULLY DRILL AND EXPLOIT THIS RESOURCE COMMERCIALY AND TODAY KINGDOM OF BAHRAIN HAS A THRIVING DOWNSTREAM INDUSTRY. THIS LONG EXPERIENCE IN THE INDUSTRY SECTOR MEANS THAT THE KINGDOM OF BAHRAIN HAS A DEEP POOL OF LOCAL EXPERTISE AND SERVICE THE ENERGY INDUSTRY IN THE GLOBAL HUB FOR OIL AND GAS.

AS AN IMPORTANT PLAYER IN THE INTERNATIONAL OIL AND GAS INDUSTRY, MALAYSIAN FIRMS CAN UNDOUBTEDLY HAVE A ROLE TO PLAY IN ONGOING INVESTMENT IN THE SECTOR IN THE GULF. FIND OUT THE KINGDOM OF BAHRAIN TOP IMPORT AND EXPORT OPPORTUNITIES AS WELL AS HOW ENTREPRENEURS CAN MOVE THEIR PRODUCTS AND SERVICES IN THE KINGDOM OF BAHRAIN. THE SPEAKER WILL SHARE WITH YOU MORE INFORMATION ON THE HIGH DEMAND OF CRUDE OIL, MACHINERY, CHEMICALS, GOLD, AND JEWELLERY AS IMPORT GOODS FROM THE KINGDOM OF BAHRAIN.

THE SPEAKER WILL SHARE WITH SMES HOW THE KINGDOM OF BAHRAIN AUTHORITIES AND ORGANISATION TO FACILITATE MARKET EXPANSION, AS WELL AS INCREASE COMPETITIVENESS AND INNOVATION IN MALAYSIA'S OIL AND GAS SERVICES AND EQUIPMENT INDUSTRY. HOW THIS CAN BEST ACHIEVE BY STRENGTHENING TIES WITH THE KINGDOM OF BAHRAIN INDUSTRIAL PLAYERS IN VARIOUS INDUSTRIES. GET MORE INFORMATION ABOUT BAHRAIN INTEREST TO DEVELOP GLOBAL HALAL INDUSTRY AND TO EXPLORE GOOD INVESTMENT OPPORTUNITIES IN MALAYSIA.



Mr Sonam Chopel

Kingdom of Bhutan
Founder & Chief Executive
Officer
Exim Logistics

Mr Chopel is a pioneer in e commerce entrepreneurship In Bhutan whose expertise range from marketing, branding, product and business development. He established Bhutan's first online e commerce marketplace and branding agency and has wide experience in tourism, healthcare, construction and financial sectors.

WHY IS IS THE KINGDOM OF BHUTAN SPECIAL? KINGDOM OF BHUTAN IS KNOWN FOR ITS UNIQUE PHILOSOPHY OF GROSS NATIONAL HAPPINESS (GNH) INSTEAD OF THE GDP AS A MEASURE OF THE COUNTRY'S PERFORMANCE. FIND OUT WHICH BUSINESS AND INVESTMENT OPPORTUNITIES IS PROFITABLE IN THE KINGDOM OF BHUTAN. ENTREPRENEURSHIP PLAYS AN IMPORTANT ROLE IN GENERATING EMPLOYMENT OPPORTUNITIES, ENHANCING PUBLIC INCOME, AND PROMOTING SOCIETAL CHANGE, PARTICULARLY IN A BUDDING ECONOMY LIKE THE KINGDOM OF BHUTAN.

GIVEN ITS IMPORTANCE TO THE COUNTRY, THE SPEAKER WILL SHARE WITH ENTREPRENEURS THE REALITIES AND CHALLENGES FACED BY ASPIRING ENTREPRENEURS AND ENTREPRENEURIAL VENTURES, AND THE PROSPECTS OF SETTING UP BUSINESSES IN BHUTAN. THE SHARING SESSION ADOPTS QUALITATIVE RESEARCH METHODOLOGY TO STUDY THE PERSPECTIVE OF BUSINESS EDUCATORS.

VARIOUS STUDIES HAVE REVEALED THAT, DUE TO A RANGE OF CHALLENGES THE ASPIRING ENTREPRENEURS AND THE ENTREPRENEURIAL VENTURES FACE TODAY, THE BHUTANESE ENTREPRENEURS REQUIRE SUBSTANTIAL FOREIGN DIRECT INVESTMENTS BEFORE THEY CAN EFFECTIVELY DRIVE CHANGES IN THE CURRENT STATE OF ECONOMY. THERE IS GOOD PROSPECT FOR ENTREPRENEURIAL VENTURES IN THE COUNTRY IF IT CAN LEVERAGE ON THE TECHNOLOGICAL SUPPORT FROM OTHER COUNTRIES. FIND OUT WHICH BUSINESS AND INVESTMENT OPPORTUNITIES IS PROFITABLE FOR YOU IN THE KINGDOM OF BHUTAN ESPECIALLY IT'S UNTAPPED MARKET IN TOP QUALITY AGRICULTURE PRODUCTS FOR FOOD AND BEVERAGES, SUCH AS HONEY, MINERAL WATER AND OTHER PRODUCTS FOR THE WELLNESS INDUSTRY.



Mr Abu Bakar Yusof

Malaysia External Trade
Development Corporation
(Matrade)

Deputy Chief Executive Officer

Prior to being appointed as the Deputy CEO of Matrade, Mr Abu Bakar has had more than 30 years experience in Matrade offices in Beijing, China and Seoul, South Korea, through which period he had the opportunity to accumulate invaluable experience in international trade.

WHAT CAN ENTREPRENEURS BENEFIT FROM MATRADE? MDG GRANT, TRADE MISSIONS AND MATRADE ASSISTANCE PROGRAMMES, INCLUDING CAPACITY BUILDING AND TRAINING, MARKET INTELLIGENCE REPORTS AS WELL AS A SERIES OF EXPORT PROMOTIONAL ACTIVITIES, INCLUDING CROSS BORDER E-COMMERCE. WHAT ARE THE EXPORT OPPORTUNITIES FROM MALAYSIA? HOW GLOBAL BUSINESS MATCHING BY MATRADE POSITIVELY IMPACT MALAYSIAN SMES. FAMILIARIZING SMES WITH FINANCIAL FACILITATION BY MATRADE. HOW ENTREPRENEURS CAN EXPAND BUSINESS INTERNATIONALLY.



Mr Rizal Nainy

SME Corporation Malaysia
Chief Executive Officer

Mr. Rizal bin Nainy is the Chief Executive Officer of SME Corporation Malaysia. He spearheads the planning, implementation, monitoring and value-adding of SME. He had worked at the Prime Minister's Department on Strategic Transformation (Economic Transformation Programme) and held distinct positions at Shell, both locally and globally.

SME CORPORATION MALAYSIA (SME CORP. MALAYSIA) IS THE CENTRAL COORDINATING AGENCY (CCA) UNDER THE MINISTRY OF ENTREPRENEUR AND COOPERATIVES DEVELOPMENT (MECD) THAT COORDINATES THE IMPLEMENTATION OF DEVELOPMENT PROGRAMMES FOR SMALL AND MEDIUM ENTERPRISES (SMES) ACROSS ALL RELATED MINISTRIES AND AGENCIES. IT ACTS AS THE CENTRAL POINT OF REFERENCE FOR RESEARCH AND DATA DISSEMINATION ON SMES AND ENTREPRENEURS, AS WELL AS PROVIDES BUSINESS ADVISORY SERVICES FOR SMES AND ENTREPRENEURS THROUGHOUT THE COUNTRY.



Mr Sikh Shamsul Ibrahim

Malaysian Investment Development Authority (MIDA)
Senior Executive Director,
Investment Policy Advocacy

Mr Sikh Shamsul has served MIDA for 25 years in various capacities and functions which include investment promotion, project evaluation and industrial development in MIDA headquarters and overseas offices in the USA, Japan and Singapore.

MIDA'S ROLE IN THE CREATION OF VIBRANT MANUFACTURING ECOSYSTEM : HOW ENTREPRENEURS CAN KICKSTART BUSINESS VENTURES IN MALAYSIA. AND MIDA'S ROLE IN ASSISTING ENTREPRENEURS. MALAYSIA'S MANUFACTURING SECTOR CONTINUES TO PLAY A VITAL ROLE IN THE COUNTRY'S ECONOMIC TRANSFORMATION. IT'S CONTRIBUTIONS TO THE NATION'S EXPORT REVENUE AND JOB CREATION ENSURED THE COUNTRY'S GROWTH DESPITE GLOBAL ECONOMIC UNCERTAINTIES. WHAT ARE THE FUTURE TRENDS IN MANUFACTURING SECTOR FOR ENTREPRENEURS AND THE OTHER TWO HIGH POTENTIAL GROWTH SUB-SECTORS, NAMELY AEROSPACE AND MEDICAL DEVICES? TALENT POOL DEVELOPMENT AND INDUSTRY 4.0. HOW COMPANIES ARE ENCOURAGED TO INCREASE THEIR PRODUCTIVITY BY ACCELERATING AUTOMATION AND INNOVATION, IMPLEMENTING GREEN AND SUSTAINABLE PRODUCTION PRACTICES, AND LEVERAGING INDUSTRY ASSOCIATIONS IN SHARING BEST PRACTICES.



Dato' Zulfikri Osman

Majlis Amanah Rakyat (Mara)
Deputy Director General
(Entrepreneurship)

Dato' Zulfikri has over 30 years of experience in various positions in entrepreneurship, education, and investment in the public and private sectors after which he ventured into various roles in MARA focusing on entrepreneurship development.

MARA ENTREPRENEURSHIP ECOSYSTEM.

THE MISSION: TO DEVELOP A DYNAMIC ENTREPRENEURSHIP COMMUNITY. THE AIM: WORK CLOSELY TOGETHER IN DEVELOPING ENTREPRENEURSHIP SUSTAINABILITY. MAJLIS AMANAH RAKYAT (MARA) HOLDS THE RESPONSIBILITY TO DEVELOP, ENCOURAGE, FACILITATE, AND IMPLEMENT THE SOCIO-ECONOMIC DEVELOPMENT AND THE SOCIETY WITH FOCUS ON THE RURAL AREA. WHAT MORE MAJLIS AMANAH MARA (MARA) CAN ASSIST TO HELP ENTREPRENEURS? VARIOUS BUSINESS FUNDING AND GRANTS FOR ENTREPRENEURS AND POTENTIAL ENTREPRENEURS TO BUILD AND EXPAND THEIR BUSINESS. FINANCING FOR THE PURCHASE OF MACHINERY AND EQUIPMENT WITH A 40-FUNDING GRANT. WHAT MARA CAN PROVIDE TO ENTREPRENEURS AND POTENTIAL ENTREPRENEURS IN GETTING GUIDANCE IN DEVELOPING ENTREPRENEURS.



Mr Mohammad Hafiz Jamaluddin

**Halal Development Corporation
(HDC)**

Head of Halal Integrated Platform

Mr Mohammad Hafiz has over 18 years of experience in Management Consulting and Digital Transformation. Hafiz has been actively promoting halal awareness and business opportunities, both locally and internationally, through various speaking engagements, training programs and industry collaborations.

HOW DOES HALAL DEVELOPMENT CORPORATION (HDC) FOCUS ON REAL ECONOMIC INDICATORS, NAMELY THE CONTRIBUTION OF HALAL INDUSTRY TO THE GDP, EXPORTS AND INVESTMENTS, QUALITY EMPLOYMENT AND STRENGTHENING HALAL INTEGRITY ALONG THE SUPPLY CHAIN OF HALAL PRODUCTS. WHAT IS HALAL DEVELOPMENT CORPORATION KEY ROLE IN ECONOMIC RECOVERY AND HELPING INDUSTRY PLAYERS TO JOIN THE HALAL ECONOMY. HOW THIS WILL HELP TO INCREASE MALAYSIA'S HALAL EXPORT AND BRING IN MORE DIRECT INVESTMENT INTO THE COUNTRY'S HALAL INDUSTRIAL PARKS AND INCREASING QUALITY EMPLOYMENT OPPORTUNITIES FOR THE PEOPLE THUS OPENING THE DOORS FOR ECONOMIC RECOVERY. HOW HALAL DEVELOPMENT CORPORATION CAN BRING 200,000 SMALL AND MEDIUM ENTERPRISES (SMES) ONBOARD THE HALAL ECONOMY.



Dr Azrie Tamjis

The Credit Counselling and Debt Management Agency (AKPK)
Senior Advisor, SME Financial Education Department

Dr Azrie has served Bank Negara Malaysia for almost 20 years in the Banking Supervision Sector. Prior to to this, he worked at a number of Audit firms, namely PwC, BDO and KHR. He served as a Council Member of Malaysia Institute of Accountants (MIA) from 2018 to 2022.

WHY IS FINANCIAL LITERACY A VITAL KEY FOR ENTREPRENEURS? SAVE YOUR BUSINESS AND SEEK DEBT MANAGEMENT ASSISTANCE EARLY. HOW AKPK CAN GIVE BREATHING SPACE TO OWNERS TO FOCUS AND RE-STRATEGIZE AND PROVIDE TIME FOR THE ENTREPRENEURS TO ACHIEVE SUSTAINABILITY IN BUSINESS. VALUABLE TIPS FOR YOUNG ENTREPRENEUR IN BUSINESS. HOW AKPK AIDS SMES IN ALL ECONOMIC SECTORS THAT ARE FACING DIFFICULTIES IN SERVICING THEIR DEBTS WITH FINANCIAL INSTITUTIONS, BY FACILITATING SPECIALIZED SOLUTIONS.



Dr Yew Kam Keong

Mindbloom Consulting

Chief Mind Unzipper, Business
Innovation Speaker and
Copywriter

Mindbloom Consulting provides training on business innovation and Innovative Public Governance. Fast and effective with minimum risks, costs and efforts, these specially created techniques are practical and grounded with real business reality. Dr YKK is regarded as a Distinguished Talent by the Australian government and is one of the eight international creativity advisers to Lego to its global project, the Next Generation Forum

SUCCESSFUL COMPANIES THAT ACHIEVE AND SUSTAIN IMPRESSIVE GROWTH AND PROFITS TEND TO BE CHARACTERIZED BY A CORPORATE CULTURE IN WHICH INNOVATION THRIVES AT ALL LEVELS. THE FIRST STEP IN INNOVATION IS CREATIVITY. CREATIVITY COMES FROM TREATING WORKERS AT ALL LEVELS AS A SET OF BRAINS RATHER THAN A PAIR OF HANDS. IN THIS EXCERPT FROM HIS BOOK, "YOU ARE CREATIVE: LET YOUR CREATIVITY BLOOM" DR YKK EMPHASISES ON THE IMPORTANCE OF CREATIVITY IN BUSINESS. UNLOCK YOUR POTENTIAL TO BECOME A SUCCESSFUL ENTREPRENEUR BY LEARNING FROM OUR ESTEEMED GURU OF CREATIVE THOUGHT.

30th January 2024, Tuesday

- 8.00 am : REGISTRATION AND BREAKFAST
Arrival and Registration of Participants
- 9:00 am : Session 1
Datuk Dr.Siraj Khan
Chief Executive Officer
SK International Sdn Bhd (Malaysia)
- 9:30 am : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 9:45 am : Session 2
Ms Gozde Dizdar
Founder & Chief Executive Officer
Governance and Development (GD Global)
(Republic of Türkiye)
- 10:15 am : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 10:30 am : TEA BREAK AND NETWORKING
Morning Refreshments and Networking
- 11.00 am : Session 3
Dr Lulwa Al-Mutlaq, Founding President,
Chairwoman of the Board of Golden Trust Training
& Consultancy (Kingdom of Bahrain).
- 11:30 am : Discussions and Q&A moderated by Mr Zaini Yuhyi

- 11:45 am : Session 4
Mr Rui Jorge Tavares Amorim
Founder & Chief Executive Officer
Eco-Paint (Portugal)
- 12:15 pm : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 12:30 pm : Session 5
Mr Sonam Chopel
Founder & Chief Executive Officer
Exim Logistics (Kingdom of Bhutan)
- 1:00 pm : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 1:15 pm : LUNCH AND NETWORKING
Networking lunch
- 2:00 pm : Session 6
Dr Amr Abd Elsalam
Founder & Chief Executive Officer
Evolve Masters Training Philosophy (Egypt)
- 2:30 pm : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 2:45 pm : Session 7
Mr Zafar I Anjum
Group Chief Executive Officer
ABAC Center of Excellence
- 3:30 pm : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 3:45 pm : Session 8
Dr Yew Kam Keong
Chief Mind Unzipper, Business Innovation Speaker
and Copywriter Mindbloom Consulting
- 4:30 pm : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 4:45 pm. : HI TEA AND NETWORKING
Hi Tea and B2B Networking
- 6.00 pm. : END OF FORUM

BUSINESS CLINIC
AND BUSINESS MATCHING SESSION

30th January 2024, Tuesday
Dewan Tun Hussein Hall
9:00 a.m – 6:00 p.m

Roundtable 1

Halal Integrated Platform
Halal Development Corporation (HDC)

Roundtable 2

SME Corp.Malaysia

Roundtable 3

Malaysia External Trade Development Corporation (Matrade)

Roundtable 4

Majlis Amanah Rakyat (Mara)

Roundtable 5

The Credit Counselling and Debt Management Agency (AKPK)

Roundtable 6

Business Matching

Roundtable 7

Business Matching

Roundtable 8

Business Matching

Roundtable 9

Business Matching

Roundtable 10

Business Matching

Regional Cooperation – Perspective for 2024

Reducing Trade Barriers

Brain-gain as a tool for Economic Development

G2G meeting/B2B Meetings/Free Time

Transfer of Knowledge in the Private and Public Sector

Renewable energies strategies and investments

Digitalization in payments and investment opportunities

Real Estate Developments and investments as an engine for Tourism Growth

Green Technology and Construction

Entrepreneurship Programmes and Funding

Import and Export

31st January 2024, Wednesday

8.00 am : REGISTRATION AND BREAKFAST
Arrival and Registration of Participants

9:15 am : OPENING CEREMONY

WELCOME SPEECH

YBrs Puan Badariah Binti Dato' Haji Badaruddin
President, International Entrepreneurs Chamber Malaysia (IECM)

9:30 am : OPENING KEYNOTE ADDRESS

YB Datuk Ewon Benedick

Honourable Minister, Ministry of Entrepreneurship Development and Co-Operatives Malaysia

Launch of IECM REGIONAL BUSINESS NETWORKING FORUM ON
ENTREPRENEURSHIP DEVELOPMENT 2024

MEMORANDUM OF UNDERSTANDING SIGNING CEREMONY BETWEEN
INTERNATIONAL ENTREPRENEURS CHAMBER MALAYSIA (IECM) AND IEC
MALAYSIA PORTUGAL CHAMBER OF COMMERCE AND INDUSTRY
(IECMP)

YBrs Puan Badariah Binti Dato' Haji Badaruddin
President
International Entrepreneurs Chamber Malaysia Berhad (IECM)

Mr Rui Jorge Tavares Amorim
President
IEC Malaysia Portugal Chamber of Commerce and Industry (IECMP)

MEMORANDUM OF UNDERSTANDING SIGNING CEREMONY BETWEEN
INSIGHT INTERNATIONAL SDN BHD AND ECOPAINT CORPORATION
PORTUGAL

YBrs Puan Badariah Binti Dato' Haji Badaruddin
Managing Director
Insight International Sdn Bhd

Mr Rui Jorge Tavares Amorim
Founder & Chief Executive Officer
Eco-Paint (Portugal)

MEMORANDUM OF UNDERSTANDING SIGNING CEREMONY BETWEEN
INTERNATIONAL ENTREPRENEURS CHAMBER MALAYSIA AND ABAC
CENTER OF EXCELLENCE

YBrs Puan Badariah Binti Dato' Haji Badaruddin
President
International Entrepreneurs Chamber Malaysia Berhad (IECM)

Mr Zafar I Anjum
Group Chief Executive Officer
ABAC Center of Excellence

10:00 am : TEA BREAK AND NETWORKING
Morning Refreshments and Networking

- 10:30 am : Session 1
Mr Abu Bakar Yusof
Deputy Chief Executive Officer
Malaysia External Trade Development
Corporation (Matrade)
- 11:00 am : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 11:15 am : Session 2
Dato' Zulfikri Osman
Deputy Director General
Majlis Amanah Rakyat (MARA)
- 11:45 am : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 12.00 pm : Session 3
Mr Rizal Nainy
Chief Executive Officer
SME Corp.Malaysia
- 12:30 pm. : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 1:00 pm : LUNCH AND NETWORKING
Networking lunch
- 2:00 pm : Session 4
Mr Sikh Shamsul Ibrahim
Senior Executive Director
Malaysian Investment Development
Authority (MIDA)
- 2:30 pm : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 2:45 pm : Session 5
Invited Panels Discussions from various industries
- 3:15 pm : Discussions and Q&A moderated by Mr Zaini Yuhyi

- 3.30 pm : Session 6
Mr Mohammad Hafiz Jamaluddin
Head of Halal Integrated Platform
Halal Development Corporation (HDC)
- 4:00 pm : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 4:15 pm : Session 7 (TBC)
Dr Azrie Tamjis
Senior Advisor
Credit Counselling and Debt Management
Agency (AKPK)
- 4:45 pm : Discussions and Q&A moderated by Mr Zaini Yuhyi
- 5:00 pm. : HI TEA AND NETWORKING
Hi Tea and B2B Networking
- 6.00 pm. : END OF FORUM

BUSINESS MATCHING SESSION

31st January 2024, Wednesday

Dewan Tun Hussein Hall

9:00 a.m – 6:00 p.m

Scheduled pre-arranged by IECM and the Registration Committee

Roundtable 1

Halal Integrated Platform

Halal Development Corporation (HDC)

Roundtable 2

SME Corp.Malaysia

Roundtable 3

Malaysia External Trade Development Corporation (Matrade)

Roundtable 4

Majlis Amanah Rakyat (Mara)

Roundtable 5

The Credit Counselling and Debt Management Agency (AKPK)

Roundtable 6

Business Matching

Roundtable 7

Business Matchin

Roundtable 8

Business Matching

Roundtable 9

Business Matching

Roundtable 10

Business Matching

Regional Cooperation – Perspective for 2024

Reducing Trade Barriers

Brain-gain as a tool for Economic Development

G2G meeting/B2B Meetings/Free Time

Transfer of Knowledge in the Private and Public Sector

Renewable energies strategies and investments

Digitalization in payments and investment opportunities

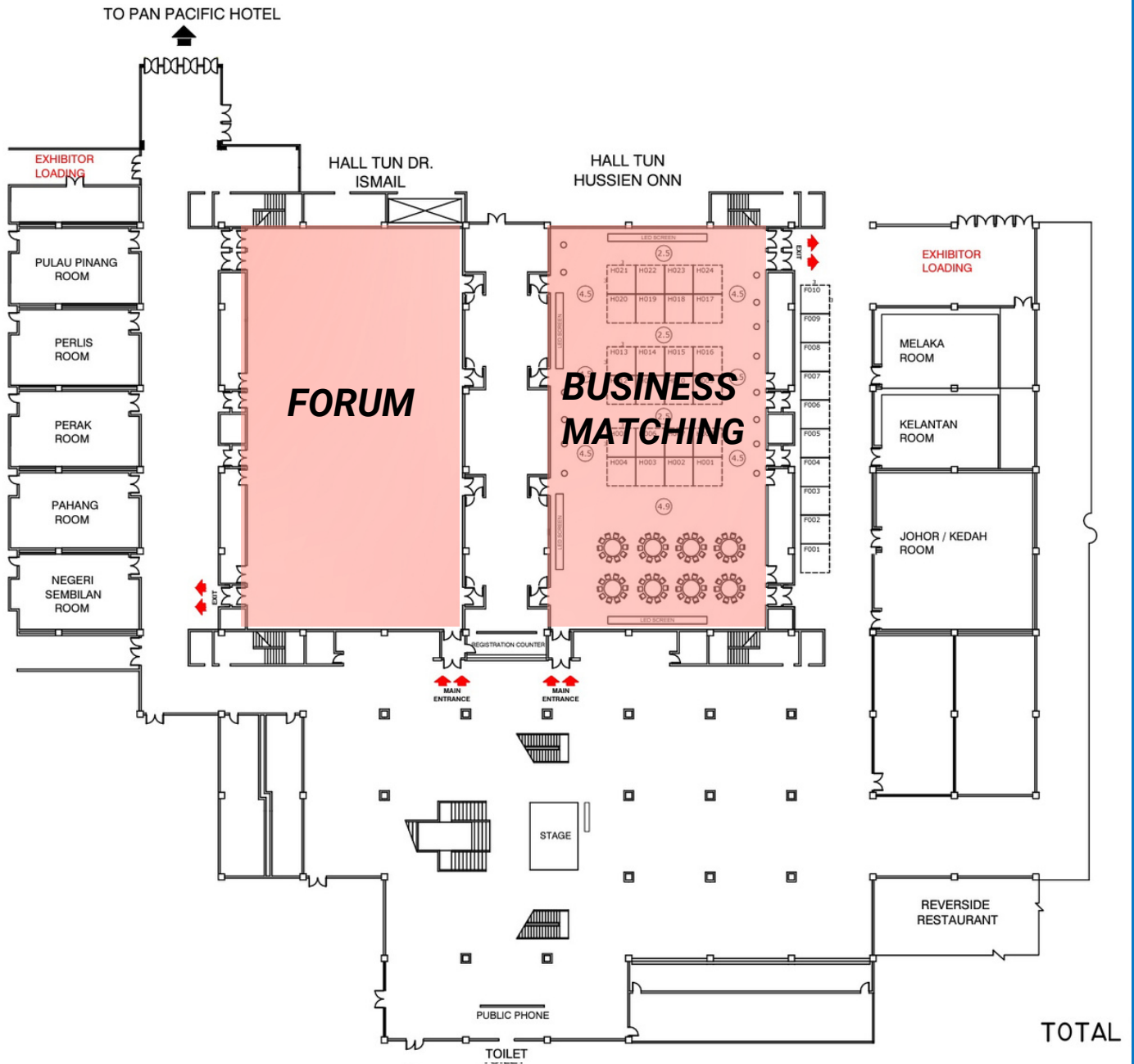
Real Estate Developments and investments as an engine for Tourism Growth

Green Technology and Construction

Entrepreneurship Programmes and Funding

Import and Export

EVENT LAYOUT



BOOTHS FOR ENTREPRENEURS



Shell Scheme Booth
(3mx3m)



Project/Interior :

Venue / Address :

Show / Period :

Drawing Date :

Amendment Date :

Drawing Number :

Client :

A R T I S T ' S I M P R E S S I O N

Client Approved :



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